



THE CITY OF *Perris, California*

↖ 60 and 91 Freeways ↗

March Air Reserve Base

Lake Perris State Recreation Area

Cajalco Road → Ramona Expressway

PERRIS

← 15 Freeway

↓ San Diego ↓

The City of Perris is BOOMING!

- ✓ Business Friendly
- ✓ Expanding Marketplace
- ✓ New Residential Development
- ✓ Growing Population
- ✓ Large and Growing Workforce

THE CITY OF PERRIS IS HOME TO OVER 25 MILLION SF OF DISTRIBUTION/E-COMMERCE CENTERS, INCLUDING:

- ◆ Wayfair (expanding to a second location in City)
- ◆ General Mills
- ◆ Fallas/National Stores
- ◆ Lowes
- ◆ Hanes
- ◆ Ross (two City locations)
- ◆ Home Depot (two City locations)
- ◆ Starcrest Products of California, Inc.

****Over 25,000 in workforce come into the City on a daily basis!**

2017 DEMOGRAPHICS

Est. Population	409,124
Est. Average Household Income	\$76,212
Median Home Value	\$271,564
Growth, 2017-2022	6.85%

*ESRI: Based on 10-mile radius

Great location, Incredible Opportunity

For more information, contact Michele Ogawa at (951) 943-6100 or mogawa@cityofperris.org



THE CITY OF

Perris, California

Why do business in Perris?

Business-Friendly Environment and Cooperative City Government

The City of Perris is **pro-business!** Our Economic Development Department is proactive and supportive, and can assist businesses and developers through the entitlement and permitting processes, site selection, and any other individual needs that may arise.

We are committed to reducing the red tape and expediting the approval processes!

Residential Development

With **8,396** units of approved residential development, population growth is **projected to exceed 33,500***!

*Based on an average 4-person household

High Volume Job Market

In addition to the booming residential development, the City of Perris also benefits from the additional traffic brought in by our high volume job market, which contains over 25,000 employees. Further, our local school districts add an additional component to daily foot traffic, with 3 districts and 22 schools carrying over 1,500 staff and faculty members, and nearly 19,000 students.

Traffic Counts at Major Intersections

These various components adding to the activity in the City of Perris leads to traffic counts exceeding 100,000 vehicles daily at the higher volume intersections.

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