

**C I T Y O F P E R R I S**  
**S I X - M O N T H S T R A T E G I C O B J E C T I V E S**  
**March 6, 2015 – September 1, 2015**

<b>THREE-YEAR GOAL: <i>Improve public awareness and engagement</i></b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. By May 1, 2015	Deputy City Manager	Research the feasibility of developing a community garden and report the findings with a recommendation to the Parks and Recreation Committee for a recommendation to the full City Council.				
2. At the May 12, 2015 Council meeting	City Manager and Mayor Pro Tem Burke and Councilmember Rodriguez	Review the mission/purpose of the City's existing commissions and committees and make a recommendation to the City Council for possible creation, consolidation and/or elimination.				
3. By June 1, 2015	IT Manager	Add to the City's website a Spanish version of content.				
4. By June 1, 2015	IT Manager	Research alternatives to enhance to digital experience for the public and present the findings and recommendations to the City Manager and Assistant City Manager for action.				
5. By June 1, 2015	IT Manager	Complete development of a mobile-friendly website.				
6. By August 15, 2015	IT Manager	Replace existing Council Chamber video screens.				
7. By September 1, 2015	Assistant Director of Community Services and Housing	Expand On Track in Perris newsletter to promote governmental agencies' events, programs and activities.				

**THREE-YEAR GOAL:** *Enhance the appearance of the city*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By May 1, 2015	RDA/EDA and Director of Development Services	Present to the Economic Development Subcommittee a status report on plans for improving the appearance of 4 <sup>th</sup> Street.				
2. By May 1, 2015	Assistant Director of Public Works	Present an action plan to the City Manager for transfer of park maintenance from contracted services to City staff.				
3. By June 1, 2015	Police Chief, with input from appropriate community organizations	Present to the City Manager an operational plan to improve quality of life issues within the City of Perris for our homeless population.				
4. By September 1, 2015	Director of Development Services	Assess the need and present to the City Manager for action a plan to update entry signage throughout the City.				

**THREE-YEAR GOAL:** *Improve the City's facilities and infrastructure*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 26, 2015 City Council meeting	Deputy City Manager (lead), CIP Manager, Assistant Director of Public Works, with input from the Parks and Recreation Committee	Assess the condition of play fields and playgrounds at all city parks and present recommendations to the City Council for action.				
2. At the May 26, 2015 City Council meeting	CIP Manager	Present to the City Council for consideration recommended solutions and funding options for the Triple Crown Perimeter Wall.				
3. At the June 30, 2015 City Council meeting	Assistant Finance Director	Recommend to the City Council for action a replacement Financial System.				
4. At the August 25, 2015 City Council meeting	Assistant City Manager	Present to the City Council for action options to divest the water and sewer systems.				
5. At the August 25, 2015 City Council meeting	City Engineer	Present to the City Council for consideration a list of unpaved streets and alleys with recommended priorities and budget.				
6. At the August 25, 2015 City Council meeting	Deputy City Manager	Present a proposed location and concept plan for a park in the Enchanted Heights neighborhood.				
FUTURE: By November 1, 2015	City Engineer and City Attorney	Complete right-of-way acquisition for Phase I of Perris Boulevard widening (I-215 bridge to 1 <sup>st</sup> Street).				
FUTURE: By January 2016	City Engineer	Present to the City Council for consideration bids for the construction of Nuevo Road interchange improvements.				

**THREE-YEAR GOAL:** *Enhance economic development*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By May 15, 2015	RDA/EDA Manager	Present to the Economic Development Subcommittee for action a program for a Master Filming Permits.				
2. By May 15, 2015	RDA/EDA Manager, with input from the Economic Development Subcommittee	Develop and implement a Multi-Media City Marketing Program.				
3. At a June 2015 City Council meeting	RDA/EDA Manager	Present to the City Council for action formation of a public Economic Development Commission.				
4. At the June 23, 2015 City Council meeting	RDA/EDA Manager	Present to the City Council for action a plan to incentivize and spur retail development in North Perris.				
5. By September 1, 2015	RDA/EDA Manager	Host a retail tour for developers and operators citywide.				