



CITY OF PERRIS

COMMUNITY SPONSORSHIP PROGRAM

The City of Perris Sponsorship Program is seeking sponsors for the various community events held in the City. Your sponsorship money will go towards one or more event expenses unless the sponsorship is directed towards a specific event(s).

Event Supporter – Any amount appreciated

- Recognition during event
- Signed City Certificate of Appreciation

SILVER SPONSOR - \$500

Includes everything under Event Support level **plus**:

- Sponsor name/logo placed on event T-shirts (if applicable)
- Name recognition in press releases, mailings and social media pages
- Prominent mention in event festival brochures, newsletters, and other materials created by the City

GOLD SPONSOR - \$1,000

Includes everything under Silver level **plus**:

- Sponsor name/logo placed on event banner & company banner at high traffic area of event (if applicable)
- Sponsor hyperlink on City/event website

PLATINUM SPONSOR - \$2,500

Includes everything under Gold level **plus**:

- Sponsor name/logo placed on event Jerseys (if applicable)
- Company banner showcased in City's annual parades
- Sponsor hyperlink on City/event website
- TV advertising on City's local channel throughout the year
- Ontrack Newsletter Sponsor Page

DIAMOND SPONSOR - \$5,000+

Includes everything under Platinum level **plus**:

- Promotion exposure at registration/check in with banner display supplied by Sponsor
- Complimentary product table/display opportunities during event. Sponsor may choose to promote products or services and may choose to distribute items.
- Sponsor promotional materials to be placed in event goodie bags as provided by Sponsor (if applicable)

Thank you for being a community sponsor. Please complete the following information and submit with your sponsorship donation. A Tax Deductable receipt will be mailed to you for your records upon receipt.

Event Supporter Silver Sponsor Gold Sponsor Platinum Sponsor Diamond Sponsor

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

CONTACT PERSON _____ SPONSORSHIP VALUE \$ _____

Please select the event(s) you wish to sponsor:

Special Events:

- Breakfast with Bunny
- Rods & Rails Extravaganza
- 4th of July Fireworks Show
- Movies in the Park
- Pets on Parade/Pet Expo
- Harvest Festival
- Veteran's Parade
- Senior Special Events
- Senior Prom
- Other Specific:** _____

Recreation & Leisure:

- Youth Sports
- Teen Center
- Senior Leisure Activities
- Other Specific:** _____

Live Well:

- Live Well Perris
- Senior Live Well

Winter Holiday Events:

- Holiday Events
- Senior Holiday Events
- Other Specific:** _____

No Preference

How would you like to be recognized in the specified event? Please note that donation, company logo, banner, etc. is required 4 weeks prior to event in order to be recognized during the event.

SIGNATURE _____

DATE _____

Please submit to:
City of Perris Community Sponsorship Program
Attn: Kisa Puckett
24 S. "D" Street Suite 102 Perris, CA 92570
951-435-7220 x255
KPuckett@cityofperris.org
Please make checks payable to The City of Perris