



# CITY OF PERRIS

## COMMUNITY SPONSORSHIP PROGRAM

The City of Perris Sponsorship Program is seeking sponsors for the various community events held in the City. Your sponsorship money will go towards one or more event expenses unless the sponsorship is directed towards a specific event(s).

### **Event Supporter – Any amount appreciated**

- Recognition during event
- Signed City Certificate of Appreciation

### **SILVER SPONSOR - \$500**

Includes everything under Event Support level **plus**:

- Sponsor name/logo placed on event T-shirts (if applicable)
- Name recognition in press releases, mailings and social media pages
- Prominent mention in event festival brochures, newsletters, and other materials created by the City

### **GOLD SPONSOR - \$1,000**

Includes everything under Silver level **plus**:

- Sponsor name/logo placed on event banner & company banner at high traffic area of event (if applicable)
- Sponsor hyperlink on City/event website

### **PLATINUM SPONSOR - \$2,500**

Includes everything under Gold level **plus**:

- Company banner showcased in City's annual parades
- Sponsor hyperlink on City/event website
- TV advertising on City's local channel throughout the year
- Ontrack Newsletter Sponsor Page

### **DIAMOND SPONSOR - \$5,000+**

Includes everything under Platinum level **plus**:

- Promotion exposure at registration/check in with banner display supplied by Sponsor
- Complimentary product table/display opportunities during event. Sponsor may choose to promote products or services and may choose to distribute items.
- Sponsor promotional materials to be placed in event goodie bags as provided by Sponsor (if applicable)

Thank you for being a community sponsor. Please complete the following information and submit with your sponsorship donation.

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Event Supporter    Silver Sponsor    Gold Sponsor    Platinum Sponsor    Diamond Sponsor

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NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ SPONSORSHIP VALUE \$ \_\_\_\_\_

Please select the event(s) you wish to sponsor:

**Special Events:**

- Breakfast with Bunny
- Rods & Rails Extravaganza
- End of Summer Splash
- Movies in the Park
- Pets on Parade/Pet Expo
- Harvest Festival
- Veteran's Parade
- Senior Special Events
- Senior Prom
- Other Specific:** \_\_\_\_\_

**Recreation & Leisure:**

- Youth Sports
- Teen Center
- Senior Leisure Activities
- Other Specific:** \_\_\_\_\_

**Live Well:**

- Live Well Perris
- Senior Live Well

**Winter Holiday Events:**

- Holiday Events
- Senior Holiday Events
- Other Specific:** \_\_\_\_\_

**No Preference**

**How would you like to be recognized in the specified event? Please note that donation, company logo, banner, etc. is required 4 weeks prior to event in order to be recognized during the event.**

\_\_\_\_\_  
\_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

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**Please submit to:**  
City of Perris Community Sponsorship Program  
**Attn: Rachel Pinedo**  
101 North "D" Street Perris, CA 92570  
951-943-6603 x286  
Rpinedo@cityofperris.org  
**Please make checks payable to The City of Perris**