



Perris Press Release

Contact: Joe Vargo, Perris Public Information Officer
Phone: 951-956-2120
jvargo@cityofperris.org

Weekly Perris Farmer's Market Starts Thursday, April 26

The highly successful Perris Farmers Market kicks off its third year April 26 with entertainment, lots of food vendors and a great selection of fruits and vegetables from all over the Perris Valley.

The weekly Farmers Market takes place every Thursday from 5 p.m. to 9 p.m. on historic D Street between Second and Third streets. The theme for the 2012 Farmers Market is "Eat fresh, eat local, eat here and have a family fun day out!"

"It's a great community event that brings people together," said Veronica Arana, the City staff person who coordinates the Farmers Market, which runs through late October. "Last year's weekly Farmer's Market was a run-away hit with many vendors selling out. It's a great chance to experience the best of the Perris Valley."

The City of Perris has been renovating D Street for several years and the Farmers Market helps highlight the City's historical business corridor. The market is located adjacent to the art deco Perris Theatre, which provides a wonderful setting for the event. Vendors will be selling an assortment of hot and cold food, arts and crafts and decorative items like candles and scents.

But the big stars of the show are the fruit and vegetable displays with some of the Perris Valley's finest harvests, including strawberries, carrots, onions, celery, cabbage, radishes, avocados and oranges. The City is seeking flower vendors this year in response to resident requests.

Entertainment will include karaoke. The Perris Valley Chamber of Commerce is working with the City this year to provide other entertainment, including bands from area high schools.

Perris Mayor Daryl Busch said the Farmers Market lets people get out of their homes and meet other residents of the community. The venue also allows the City to show off the extensive renovations completed along D Street, which include new exterior facades on many buildings, new landscaping, sidewalks and lighting.

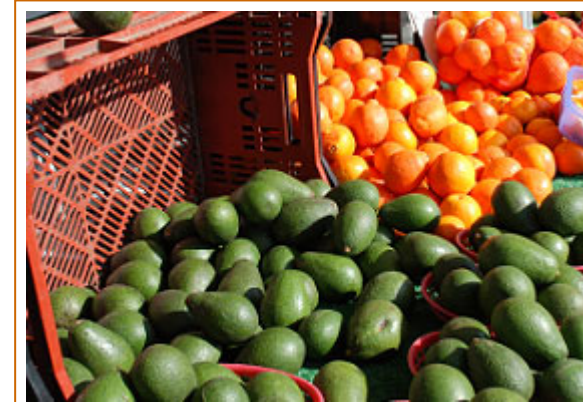
"It's been very well attended the first two years and we expect it will be well attended this year," Busch said.

Perris City Councilman Mark Yarbrough has been a long-time advocate and supporter of the Farmers Market. He said he will be shopping on April 26 looking for some bargains.

"These types of events offer something for everyone," he said. "I am glad the City is in a position to provide this type of community activity."



City of Perris employee Veronica Arana gives the thumbs up during the Farmers Market in 2011.



Colorful displays of fruits like these are a hallmark of the Perris Farmers Market.



Perris Mayor Daryl Busch chats with Michael McDermott, the City's Redevelopment and Economic Development Manager, during a visit to the Farmers Market last year.