

Perris Press Release

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Jazz Festival at Lake Perris

The first-ever jazz festival at the Lake Perris State Recreation Area features local talent as well as nationally known artists coming together to perform the "smoothest, hippest and funkiest" selections for a pair of good causes.

"It's going to be a great festival for the whole family," said event promoter Krystle Howard. "You can look over the lake while taking in great music. The weather should not be too hot. It's going to be a great day."

Proceeds from the Jazz at the Lake festival will help support Lake Perris' operations and programs in a difficult economy, Howard said. The other beneficiary is the Bright Path Learning Center in Riverside, which provides activities for low-income and at-risk children.

The festival is scheduled May 26 from 12 p.m. to 8 p.m. at the Lake Perris State Recreation Area, 17801 Lake Perris Drive. Tickets are \$25 for general admission; \$50 for preferred admission. Howard said she hopes to attract 1,200 customers to the jazz fest.

Lake Perris Superintendent John Rowe said hosting the concert makes perfect sense in today's tough economic times. The Lake Perris State Recreation Area is hosting more special events than ever this year, including triathlons, a Girls Scouts campout in October, jet-ski races, a dog show and mid-week bike rides.

He sees three benefits.

"It lets people make money, the park gets some revenue and visitors get to see what a great venue Lake Perris is," he said.

"The park needs to be as self-sufficient as possible in these times and we want to attract people who will be lifelong park visitors. Events like the jazz concert give people more exposure to our park. You can't beat the venue. Hopefully, they'll come back for a picnic or some other fun activity."

Rowe said the May 26 jazz fest is the first-ever concert at Lake Perris.

Featured performers include jazz violinist Karen Briggs, who has played in 65 countries around the world, including at the Acropolis in Greece, the Taj Mahal in India and the Forbidden City in China. Other artists scheduled to perform are Yve Evans & Company, Tease Band, Victor Orlando & Fun-Ja-La Allstars, David Broussard, Jimmy Reid, j.dee bolden, J. Boykin, Larry O. Williams & Nightline and Underground Railroad.

The Loveland Church Men's Choir kicks off the jazz fest. A wide variety of food vendors have also signed on for the event.

Perris City Councilwoman Rita Rogers said she is friends with Pastor Chuck Singleton of the Loveland Church in Rancho Cucamonga and praised him as an outstanding musician.

"This is an outstanding opportunity for Perris residents to experience art and culture that is coming to our City," Rogers said.

"it's the Memorial Day weekend and people won't have to drive out of the area to hear great music."

More information about the upcoming festival is available at www.jazzatthelake.org or (888) 908-9457.