



Perris Press Release

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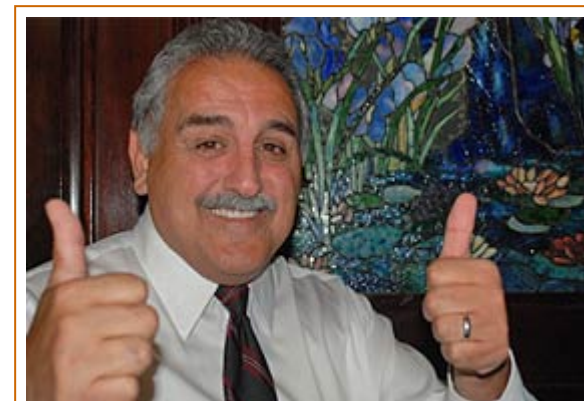
Rick Lozano to Emcee Perris Centennial Birthday Party

Award-winning television journalist Rick Lozano said he is excited and looking forward to his role as emcee when Perris celebrates its 100th birthday on May 26.

Lozano, a staple of television news and sports in Southern California for 25 years, will act as master of ceremonies during the City's official Centennial celebration, introducing the speakers who will offer remarks about Perris at 100 and what the City can look forward to in the coming years.

He is familiar with Perris. He knows about the Orange Empire Railway Museum and the restored Perris Depot.

"I'm excited to be part of the Perris Centennial," Lozano told Assistant City Manager Ron Carr during a meeting about the upcoming celebration. "It ought to be a lot of fun."



Los Angeles television reporter Rick Lozano gives the thumbs up as he discusses his role as emcee at the Perris Centennial birthday party on May 26.

The excitement begins at 2 p.m. at the City Hall Campus, 101 North D Street. City officials say the program includes a visit from an elephant, hot-air balloons, classic cars and race cars, face-painting, music and marching bands and remarks from local, county, state and national officials or their representatives. The City also is working to bring skydivers or a flyover of aircraft during the event.

The public is invited and the City has ordered a huge birthday cake for all the guests.

The highlight of the day will be the burial of a time capsule set to be opened in the year 2111.

City staff members are working with the Perris Valley Historical and Museum Association on a list of items for inclusion, including historically significant documents and a shoulder patch from the former Perris Police Department, which disbanded in 1996. Copies of the first City resolution and historically significant photos, other documents and memorabilia will be included. Last week, the City received a spike and a slice of the train track from the Grizzly Flats Railroad, which was created by Walt Disney animator Ward Kimball, a huge train fan and a supporter of Perris' Orange Empire Railway Museum.

Kimball created the Disney characters Jiminy Cricket, Tweedledum and Tweedledee, which adorn the Perris Station Transit Center. The center opened in 2010.

"It's a historic day for the City of Perris," said Mayor Daryl Busch. "We are planning quite an event. I am excited and looking forward to it. We want and hope for the community to get involved."

Lozano is the Inland Empire Bureau Chief for KTTV Fox 11. He joined the station in 1999, leaving a position at KABC he had held for 13 years.

Lozano is a native of San Antonio, broke into the broadcast industry at the age of 19 while only a sophomore in college. He started his career in 1972 as a radio newscaster for KONO/KITY, before making the jump into television.

His TV career began at ABC affiliate KSAT-TV, where he was a general assignment reporter and weekend sportscaster. Within a short time, he became the regular weekday sportscaster until jumping to cross-town station KMOL the NBC affiliate as that station's 6 p.m. news sportscaster. All the while, Lozano worked as sportscaster for radio stations KLLS/KCCW.

In 1986, Rick was lured to the West Coast by KABC-TV as a weekend sportscaster. He later became that station's weekday 4 p.m. sportscaster, where he received Emmy nominations for his work as both an anchor and reporter while covering local, national and international events all over North America. Lozano's stay at KABC lasted 13 years.

In 1999, he made the switch from sports to news, joining the FOX 11 team as morning reporter for both FOX 11 Morning News and Good Day LA. He occasionally fills in at the sports anchor desk.

Away from the office, Lozano and his wife, Heather, operate the non-profit foundation, "Christmas Cheer All Year," which provides funds for thousands of underprivileged children every Yuletide. Last year, he was able to provide 4,000 children from the Inland Area and Los Angeles \$35 each for gifts. This year, he hopes to increase the number of recipients to 5,000.