




Perris Press Release

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Excitement Builds for Upcoming Centennial Bike Ride

The City's upcoming Centennial Bike ride is attracting cyclist enthusiasts from all over California.

 Perris City Councilman Al Landers addresses the crowd at the Enchanted Heights ground-breaking ceremony: "It's been a long time coming." Official tour jerseys are provided for those undertaking the 100-mile ride. For more information and to sign up, go to the official [Tour de Perris](#) page.

Nearly 75 riders from Oakland, Los Gatos, Bellflower, Manhattan Beach, Irvine, Riverside and throughout the Inland Empire have registered for the Tour de Perris 100-mile race on Oct. 1. The bike ride through Perris and surrounding communities represents a major celebration marking the City's 100th anniversary of incorporation.

Meanwhile, a committee of City employees and interns have snared corporate sponsors to help support the event, designed t-shirts, racing jerseys and a medal for participants and have begun promoting the Tour de Perris on the City's website, facebook and twitter portals.

"I am pleased that the City of Perris is getting more and more recognition for this historic bike ride," said Rene Avila, the City's Assistant Director of Development Services who is heading up a staff committee to make the ride a success. "Not only is the ride catching on throughout Southern California, it appears to have a statewide appeal. People who cycle are looking to Perris to continue riding."

Oakland resident Daniel Sanchez said he is looking forward to making the 440-mile trip from Northern California to ride in the Tour de Perris. He said his wife is from Hemet, heard about the ride and suggested they come to Perris to mix the cycling event with a family visit.

It will be Sanchez's first 100-mile ride. He usually takes part in 50-milers.

"I am looking forward to the experience," Sanchez said.

The Tour de Perris takes off at 7 a.m. on Oct. 1 from Perris City Hall, 101 North D Street. Shorter rides—including 62-miles, 30-miles and 8-miles—also are scheduled for the day's festivities.

The route to all events takes the riders south along Goetz Road. From there, the Tour de Perris continues south to Temecula, where the participants will stop for lunch at South Coast Winery, before returning via a circuitous route to Perris.

Avila says the route includes challenging hills, long stretches of flatlands, open areas and water vistas. To keep riders hydrated and energized, water, sports drinks, peanut butter and bananas will be available at pre-determined locations along the course.

Avila said he expects many riders will register in the days before the Tour de Perris or simply show up on the day of the event with their entry fee. He said Perris officials believe they can attract between 200 and 300-riders. He credited the City committee with making the inaugural Tour de Perris a statewide phenomenon. "The team we've put in place has made all the difference," he said. "It's going to be a great event. I am extremely pleased."

The cost to enter the 100-mile Tour de Perris is \$75, which includes a professionally made event riding jersey and lunch in Wine Country.

The cost of the 62-mile event is \$70, which includes an event jersey. The cost of the 30-mile ride is \$45 and the price to enter the 8-mile event is \$20 per family. All participants in those events will receive an event t-shirt and snacks.

Corporate sponsors and City vendors have stepped up to support the Tour de Perris and other bicycle rides. Those include: Pacific Code Compliance, Powerflow Communications, Road ID, Scott Fazekas & Associates, Inc., Global PET, Inland Boat Center, HanesBrands Inc., Southern California Flat Track Association/Perris Raceway, Stretch Forming Corporation, Cyclery USA, Majestic World Transportation, Recycle Wise, Perris Optimists, Southern California Fair, Westech College and Incycle. To learn more about the Tour de Perris, please visit the official tour page: www.cityofperris.org/bikeride, www.facebook.com/tourdeperris or www.twitter.com/tourdeperris.