



Perris News

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Perris Centennial Video Hits the Airwaves

Centennial video playing 9 a.m. and 6:30 p.m. pm Channel 3

Working with vintage photos as well as interviews with long-time residents and historians, a team of Perris employees has produced a video marking the upcoming 100th anniversary of incorporation that can now be viewed at the end of this story.

Entitled "Moving Forward to a Better Perris," the 15-minute production was more than four months in the making.

Information Technology Support Specialist Edgar Trenado shot much of the raw footage on a handheld video camera and culled through hundreds of century-old photos made available by the Perris Valley Historical and Museum Association.

Video Intern Marden De Castro shot additional material, edited more than 90 minutes of interviews into the finished version and supervised continuity of the video. IT Supervisor Arturo Cervantes took charge of the post production process.

The video was previewed at the Aug. 31 City Council meeting. It will be posted on the City's website, facebook page and Channel 3 beginning Sept. 13.

Perris incorporated as a City on May 26, 1911.

"A City celebrates its 100th birthday only once," Cervantes said. "We wanted to give people a little bit about the history and character that led to Perris Valley residents to incorporate into a City in 1911. While the founders are gone, their spirit remains alive and well and continues to propel Perris into its second 100 years and beyond. We felt it was an important tool to commemorate this historic milestone."

The video features interviews with prominent Perris residents. Katie Keyes, a member of the Perris Valley Historical and Museum Association, discusses the City's early history and an agricultural mecca in Southern California.

Historian Paul Price, who grew up in Perris, talks about how high school boys and girls worked in potato-sorting sheds to make a few extra dollars. Midgie Parker provides insight into several of the historical homes and businesses, including the Depot Building, Bank of Perris and Southern Hotel, which have been restored to their 19th and early 20th Century grandeur.

Trenado said scanning historic photos, conducting interviews and assisting with the post-production of the centennial video was a trip down Memory Lane.

"We got the chance to talk to a lot of great people and explore a lot of wonderful history," Trenado said. "We had a lot of fun and enjoyed creating the video."

De Castro, a student at Mount San Jacinto College, said working on the centennial video provided him real-world experience as he pursues a career in graphic design and video production.

"I am grateful to have this opportunity to tell this important story," he said. "It was a great learning experience and I hope Perris residents watch the video and learn about their City."

Perris City officials are working on a series of events and activities throughout 2011 to celebrate the centennial.



Perris Video Intern Marden De Castro works on the City's centennial video, "Moving Forward to a Better Perris."



Information Technology Supervisor Arturo Cervantes, Video Intern Marden De Castro and Information Technology Support Specialist Edgar Trenado comprised the team that created the 15-minute centennial video.

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