

Perris News

Contact: Joe Vargo, Perris Public Information Officer
Phone: 951-956-2120
jvargo@cityofperris.org

September 25: Third Annual TODEC and Conorco de Michoacan Multicultural Parade & Festival

The City's third TODEC and Conorco de Michoacan Multicultural Parade & Festival this weekend is expected to bring dozens of dignitaries from several Mexican communities to Perris for a day of food, dancing, music and fun.

This year's festival falls on the bi-centennial of Mexican Independence in 1810. It is also the 100th anniversary of the Mexican Revolution and the second anniversary of the Charro Mexicano—the Mexican cowboy.

The activities Sunday begin at 10 a.m. with a parade from Sixth and D streets to Perris City Hall. Event organizers expect up to 75 horses and charros will take part in the parade, along with marching bands and dignitaries from Perris and Mexico.

That will be followed by a festival from 12 p.m. to 5 p.m. attended by members of the Perris City Council and representatives from Perris' sister city, Cotija, in the Mexican state of Michoacan.

Also expected are the mayors of up to 11 different Mexican cities as well as other dignitaries. The festival includes traditional dancers in authentic garb, plenty of food vendors, a disc jockey and well-known entertainers, such as Jazmin Lopez, La Chiquibaby, Beto Cortez, Timoteo "El Charro Negro" and Enrique Valle.

Last year's festival drew about 5,000 people and Perris Mayor Daryl Busch said he expects another large crowd for Sunday's event.

"It's important to our community," he said. "It's a very culturally significant event. We have a lot of diversity in our City and each group adds to the life and spirit of our town."