

Press Release  
City of Perris

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## **FOR IMMEDIATE RELEASE**

### **Annual Snow Day Event Returns to Perris**

PERRIS, Calif. (January 23, 2020) —The City of Perris held its annual Snow Day in downtown Perris on Saturday, January 18, 2020.

More than 1,000 residents and citizens from neighboring cities and counties attended the event, which featured 55 tons of snow, with three snow play areas and three snow slides.



There was no shortage of smiling faces, as children of all ages enjoyed making snow angels and tossed a few snowballs. Children eagerly awaited their turn to play in the snow, which many had never seen before. Snow Day participants had access to a few food trucks, vendors and

informational booths provided by Temple Christian Baptist Church, Love 4 Life, Perris Modern Dentistry and Boys and Girls Club of Perris, with music also provided by HOT 103.9 FM.



Perris City Manager Richard Belmudez welcomed the Snow Day participants and thanked them for starting the first city-wide event of the decade off with such a great turnout.

“We are happy to kick off this first event of the new year and new decade and thank you to all of our guests for joining us,” said Belmudez. “We hope you all enjoy the snow and even some fun in the sun!”

Also in attendance with Belmudez was Assistant City Manager Isabel Carlos and Directory of Community Services Sabrina Chavez. After the shoveling some snow and taking in the joyful faces of residents, the three took their own turn down the snow slide, even posing with Peter the Polar Bear, staff and volunteers.



As the snow begins to melt away, both in Downtown Perris and in the mountains behind, residents were grateful for a small glimpse of into the life of colder places. No tire chains were needed, and no driveways were shoveled, but good times were had for all at an event which gave locals a chance to experience something new.

Diana Franco, a Perris resident, was excited to bring her child to this event and experience snow for the first time. Franco was able to create new memories and bond with her son in a unique experience.

“The kids are all having fun and experiencing something new,” said Franco. “It’s great to have the City put this event so the kids can get out and be active instead of staying at home on a tablet or watching TV.”

Franco and her son attended the event to enjoy the snow, but also ran into Peter the Polar Bear, who made an encore appearance before going into hibernation for the warm days ahead. They were able to snap a few quick photos of Peter before he made his final exit.

Peter the Polar Bear had been a key figure in the Holiday season for the City of Perris, spreading Holiday cheer shortly after Thanksgiving and all the way through the New Year. He was present at several events, including the annual Christmas Parade, the Perris Toy Drive, Breakfast with Santa, and even a few Council meetings.

