

CITY OF PERRIS

MINUTES: Work Session of the City Council,
Redevelopment Agency, Perris Public
Finance Authority & Perris Public
Utilities Authority
Date of Meeting: 13 July 2004
Time of Meeting: 4:00 p.m.
Place of Meeting: City Council Chambers

1. CALL TO ORDER:

The Honorable Mayor Busch called the Work Session of the City Council, Redevelopment Agency, Perris Public Finance Authority and Perris Public Utilities Authority Meeting to order.

5:06 p.m. Called to Order

2. ROLL CALL:

Council Members Present: Yarbrough, Landers, Motte, Rogers, Busch

Councilmembers present.

Staff Members Present: City Manager Apodaca, City Attorney Dunn, Interim Finance Director Fructuoso, Assistant to City Manager Madkin and City Clerk Rey.

Staff Members Present.

3. WORK SESSION:

- A. Discussion regarding the City-wide Public Safety parcel tax to augment the existing North Perris Public Safety Community Facility District.

Discussion regarding the Citywide Public Safety parcel tax to augment the North Perris Public Safety Community Facility

Introduced by: City Attorney, Eric Dunn

Doug Johnson with National Demographics gave a power point regarding the survey of the Community regarding the cost of both \$91 and \$45 and what type of services were available for the City using those funds. He described the various questions proposed to the 365 people surveyed.

Doug Johnson with National Demographics gave a PowerPoint presentation regarding the survey of 365 people in the City regarding the Public Safety parcel tax.

City Attorney Eric Dunn requested that Doug Johnson give a synopsis of the recent survey he performed in the City of Hemet.

City Attorney EricDunn requested that Doug Johnson give a synopsis of the recent survey National Demographics performed in the City of Hemet

Doug Johnson found that in Hemet there was a problem getting their \$85 parcel tax for Police passed. The votes came in right at the fifty percent National Demographics estimated, which was not enough to pass.

Doug Johnson described the problem the City of Hemet had in getting a similar tax passed.

City Councilmember Rogers questioned if the poll was conducted throughout various precincts or if it was a purely random poll.

Councilmember Rita Rogers questioned if the poll was conducted randomly.

Doug Johnson stated it was purely a random poll.

Doug Johnson with National Demographics stated the poll was purely random.

Lynn Gruber with Muni-Financial gave a presentation regarding their tax analysis. She stated the special tax would escalate around two percent per year.

Lynn Gruber with Muni-Financial gave a presentation on the tax analysis.

Mayor Busch asked Lynn Gruber for recommendations to Council.

Mayor Busch asked Lynn Gruber for recommendations to Council..

Lynn Gruber stated that her recommendation would be the \$45 rate because it would have a greater chance of passing, as well as less of an impact on both the residents and the business community.

Lynn Gruber stated that her recommendation would be the \$45 rate.

CITY COUNCIL QUESTIONS AND COMMENTS:

Mayor Busch stated he would be in support of this tax at around \$49 per unit and would include it for both Fire and Police.

Mayor Busch stated he would like to be in support of this tax at a \$49 rate and would like to see it include both Fire and Police.

Councilmember Rogers questioned if a marketing campaign would be warranted to try and increase the chances of passage.

Councilmember Rogers questioned if a marketing campaign would be warranted to try and increase the chances of passage.

Doug Johnson stated lack of a campaign could hurt the City

Doug Johnson stated lack of a campaign could hurt the City.

City Attorney stated you can not use Public Funds for or against any measure on the ballot. He suggested finance could show what the City spends on this, where the money goes, and what the impact would be without the increase.

City Attorney stated that Public Funds could not be used for or against any measure on the ballot. He suggested finance could show what the City spend on this, where the money goes, and the impact on the City without the increase.

Mayor Pro Tem Landers wanted clarification on who decides where the money goes. His concern was for seniors and low income.

Mayor Pro Tem Landers wanted clarification on who decides where the money goes.

Mayor Busch stated Council would decide where the money goes.

Mayor Busch stated Council would decide where the money goes.

City Councilmember Motte questioned if people who built homes after this parcel tax passes. He wondered if a new tract came in if they pay the \$49.

City Councilmember Motte asked for clarification on the amount of the tax to people building homes in the area.

City Attorney Dunn stated that everyone in the North Perris area District would be annexed into the District. This tax would not be in addition to theirs.

City Attorney Dunn stated The tax would not be in addition to the tax already paid.

City Councilmember Motte stated he would be in favor of the tax.

City Councilmember Motte stated he would be in favor of the tax.

Mayor Pro Tem stated he would like to put it out to the people.

Mayor Pro Tem Landers stated he would like to put it to the people to decide.

Mr. Apodaca asked for clarification that Council would be asking for \$49 for residents and half for businesses with an escalation clause.

Mr. Apodca asked for clarification that Council would be looking at a proposal for \$49 for residents and half for businesses with an escalation clause.

4. ADJOURNMENT:

By unanimous consent the Joint City Council, Redevelopment Agency, PPFA and PPUA Meeting was adjourned at 5:55 p.m.

5:55 p.m. Work Session of the City Council, RDA, PPFA & PPUA Adjourned

Respectfully Submitted,

Margaret Rey, City Clerk