

**CITY COUNCIL
AGENDA SUBMITTAL**

Meeting Date: August 11, 2015

SUBJECT: City Committees

REQUESTED ACTION: It is requested that the Mayor and City Council approve the appointments for three newly created committees.

CONTACT: City Manager

BACKGROUND/DISCUSSION: At the March 6, 2015 Strategic Plan Meeting, City Manager Belmudez was assigned to work with Mayor Pro Tem Burke and former Councilmember Rodriguez to complete the following objective:

Review the Mission and purpose of the City's existing commissions and committees and make recommendations to the City Council for possible creation, consolidation and/or elimination.

At the May 12, 2015 City Council Meeting the City Council directed staff to advertise and begin the recruitment of citizens to participate in three new citizen's advisory groups. The previous members of the Public Safety Commissioners will be reassigned to the Community Development Committee and an Economic Development and Beautification Committee will be established.

Twenty one applications were received. Staff reviewed the applications and consulted with Mayor Pro-Tem Burke to complete the proposed committee assignments based on the eligible individuals respective experience and Committee preference.

A list of recommended appointments is included as Exhibit A. It is also proposed that the Committees include advisory members who may not reside or have a business in the City but are representative and associated with and community based stakeholder groups such as the Historical Society and local Chambers of Commerce. It is also recommended that two City Council members (a primary and an alternative) be assigned to each committee to serve as a liaison. There is no stipend or compensation associated with appointment of committee members.

BUDGET (or FISCAL) IMPACT: None

Reviewed by:

City Attorney

N/A

Assistant City Manager

N/A

Attachments:

Attachment A - Proposed Committee Assignments

Attachment B - Copies of Committee Applications

Attachment C - May 12, 2015 Memorandum to the City Council

Consent:

8-11-15

Public Hearing:

Business Item:

Other:

Attachment A
Proposed Committee Assignments



CITY OF PERRIS

101 N. "D" STREET, PERRIS, CA 92570-220
 TEL: (951) 943-6100 FAX (951) 943-4246

Committee Applicants and Assigned Committee List

Below is a list of the committee applicants and their assigned committee

Community Development Committee Members	Beautification Committee Members	Economic Committee Members
1. Robert Turner* 2. Michael Weir* 3. Dawn K. Bacha* 4. Jennifer Biegar* 5. Joseph Dapice* 6. Cindy Chambers 7. Socorron Gomez Huerta 8. Tisa Isabel Rodriguez 9. Laurel Rudy	1. Flora Eileen Cohen-Sarno 2. Alex Mercado 3. David Gordon Stuart 4. Buell A. Talley 5. Pamela Scott	1. Eligio Rangel 2. Lorna Hulston 3. Sabrina Anttoinette Freeman 4. Lourdes Zunzungei-Medrano 5. Fortunate Hove-Cooper 6. Eric Godoy 7. Cynthia Serrano 8. Virnieca Green-Jordan 9. Olivia Balderrama

Below is a list of the special advisors and their assigned committee

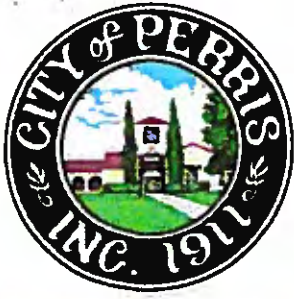
Community Development Special Advisors	Beautification Committee Special Advisors	Economic Committee Special Advisors
1. Kathleen Keyes-Perris Valley Historical Museum 2. Jackie Ramos-Boys and Girls Club of Perris 3. Lovella Singer-Dora Nelson African American Museum	1. Midgie Parker-Perris Valley Historical Museum	Cindy Espinoza-Perris Valley Chambers of Commerce Armando Hurtado- Hispanic Chambers of Commerce Representatives from Oasis Workforce Development, UCR, RCCD, Mt. San Jacinto economic development

Below is a list of the liaisons and assigned committee

Community Development Liaison	Beautification Committee Liaison	Economic Committee Liaison
1. Councilmember Rita Rogers 2. Councilmember David Rabb	1. Mayor Daryl Busch 2. Councilmember David Rabb	1. Mayor Pro Tem-Tonya Burke 2. Councilmember-David Rabb

*Former Public Safety Commissioner

Attachment B
Copies of Committee Applications



City of Perris

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CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Cindy Chambers

Date of Birth (mo/dd/yr)

Street Address

W. 7th Street

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Retired. Last employer was Aussie Pet Mobile, Inc. Dana Point, Ca. 92629

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

Economic Development
Committee

Beautification
Committee

1

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

As a 4 ½ year resident of Perris now, I feel that my community involvement and awareness is strong enough to be able to further serve the City of Perris with a good balance of decision making judgment. Since moving to Perris in November of 2010, I have been, or are now currently involved with the following organizations and events:

Perris Valley Historical Museum (PVHM) as volunteer and Board Director. I contributed to the City of Perris Centennial Celebration in several ways. I helped to create and attend the many monthly special events leading up to the grand finale' in October at the So Cal Fair which included a timeline exhibit at Harrison Hall on the fairgrounds. My particular inclusion was to help provide a public painting project on 12 murals created specifically for the Centennial. Prior to that event I also helped to create public art projects at events such as Time Capsule Burial Day at the City campus. I currently help the Perris Valley Historical Museum to create fund raising events such as Bazzar @ The Perris Depot, Fred T. Perris Day and the annual Silent Auction.

In October of 2014, On behalf of PVHM, I was responsible for Fine Art and Photography intake and judging for the So Cal Fair at Harrison Hall. I also created a Local Talent forum including music, live art and theater, a classic car display and coordinated Home Depot and Eastern Municipal Water District to create a water

Education/ Training

* Continued please see attached →

I graduated from Westchester High School in Westchester, Ca. and I am a Citizen and native of Southern California. Over years, I have taken many vocational college courses to further my adult education.

I have more than 35 years of experience in the optical field as a lab technician and optician.

I have been a business owner in a national Mobile Pet franchise corporation based out of Dana Point, Ca. and later became manager of the corporate offices looking after a 26 zip code territory. I was controller for a electrical contracting company as well.

For 10 years while living in Dana Point, Ca. I was involved in the gift industry in product development, sales and marketing nationally. I have extensive experience in the trade show markets.

* (Con't)

Full description of Page 2. Regarding Background/Work Experience/Civic Involvement.

As a 4 ½ year resident of Perris now, I feel that my community involvement and awareness is strong enough to be able to further serve the City of Perris with a good balance of decision making judgment. Since moving to Perris in November of 2010, I have been, or are now currently involved with the following organizations and events:

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In October of 2014, On behalf of PVHM, I was responsible for Fine Art and Photography intake and judging for the So Cal Fair at Harrison Hall. I also created a Local Talent forum including music, live art and theater, a classic car display and coordinated Home Depot and Eastern Municipal Water District to create a water conservation exhibit.

Again, on behalf of the Perris Valley Historical Museum, I was asked to create public art activities for the last three City sponsored Live Well Perris Health Fairs. I also continue to work with the City in order to provide entertainment for Rods and Rails. The three positive message and healthy life style Murals are currently on display at the rear of the City Council Chambers.

I have been very active in the local economic/promotional civic group called Passport To Perris for 3 ½ years to date. At the 50 year anniversary for PVHM, our Bazzarr @ The Perris Depot featured all of the Passport to Perris members who were invited specifically to introduce their businesses to not only local residents, but to visitors as well. The day was largely considered to be a great success and the first time effort for anything publically related to the business of Passport to Perris.

I currently serve as a committee member on CBAC or Corporate Business Alliance Committee. This is a committee created in June of 2014 solely comprised of members of Perris Valley Historical Museum and Orange Empire Railway Museum for the purpose of examining a business alliance with regard to developing synergistic methodologies for the purpose of seeking out corporate sponsorships and partnerships to monetize potential future projects which will benefit the community of Perris.

In January of 2012, I was invited by the City 'special' Planning Commissioners to attend the meetings of the Perris Trail Master Plan, to become not only informed of the project plans but to also provide my input to the potential project.

I currently serve on the Board of Directors of Sunshine Haven Animal Rescue and Wildlife Rehabilitation based in Riverside, Ca. We are a State registered, non-profit organization involved with the rescue of local wildlife and the only organization that is licensed to perform rehab on raccoon wildlife.

I was given the Perris Pride Award from the Perris Valley Chamber of Commerce in 2014.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Perris Trail Master Plan. Approx. 3 to 4 meetings.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

I anticipate that this 'new' Committee will be charged with advising the Mayor and City Council on matters of citizen welfare, cultural awareness, senior and veteran needs, health and wellness and program strategies to promote community involvement. It will address the needs and desires of the various non-profits in the City of Perris. Because it is a new Committee, I think we will be adding to it as we go.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I graduated from Westchester High School in Westchester, Ca. and I am a Citizen and native of Southern California. Over years, I have taken many vocational college courses to further my adult education. I have more than 35 years of experience in the optical field as a lab technician and optician. I have been a business owner in a national Mobile Pet franchise corporation based out of Dana Point, Ca. and later became manager of the corporate offices looking after a 26 zip code territory. I was controller for an electrical contracting company as well. For 10 years while living in Dana Point, Ca. I was involved in the gift industry in product development, sales and marketing nationally. I have extensive experience in the trade show markets.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

I would like to focus on the specific issues of public art throughout the City of Perris while on this committee. There are many areas of Perris that are in need of esthetic elevation. Art is one way to accomplish public pride while involving the residents. What we present to people visiting our City is extremely important in order to impress them enough to want to return to add to our commerce. We must get their attention and leave them with the knowledge that people in Perris are proud and welcome visitors. With the addition of Metrolink now returning service to the City of Perris, we have an incredible opportunity to seek out the necessary funds to create public art such as mosaic murals that will stand up to the weather and to create stand alone sculptures. We need to work on preserving the history of Perris. I would like to see some art created on the back side of our Historic D Street in the form of such murals and sculptures, while telling the story in a timeline format, of how Perris became the City it is today. I would also like to be involved with new arts programs designed to include our senior population and to connect our many non-profit organizations. Perris is a multi-cultural City and I believe through the use of

* Continued. Please See Article →

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 JULY 9, 2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.

* (Cont)

Full description of Page 4 Specific Issues or problems of the Committee:

I would like to focus on the specific issues of public art throughout the City of Perris while on this committee. There are many areas of Perris that are in need of esthetic elevation. Art is one way to accomplish public pride while involving the residents. What we present to people visiting our City is extremely important in order to impress them enough to want to return to add to our commerce. We must get their attention and leave them with the knowledge that people in Perris are proud and welcome visitors.

With the addition of Metrolink now returning service to the City of Perris, we have an incredible opportunity to seek out the necessary funds to create public art such as mosaic murals that will stand up to the weather and to create stand alone sculptures. We need to work on preserving the history of Perris. I would like to see some art created on the back side of our Historic D Street in the form of such murals and sculptures, while telling the story in a timeline format, of how Perris became the City it is today.

I would also like to be involved with new arts programs designed to include our senior population and to connect our many non-profit organizations. Perris is a multi-cultural City and I believe through the use of art, we can connect our community in a way that will share the various cultures living in the City.

JUL 09 2015

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City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
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CITY COMMITTEE APPLICATION

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Full Name

Socorro Gomez-Huerta

Date of Birth (mo/dd/yr)

Street Address

Bryce Canyon Way

City

Perris

State

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Community Services Supervisor
City of Riverside

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

①

Economic Development
Committee

②

Beautification
Committee

③

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Background/ Work Experience/ Civic Involvement

I currently a Community Services Supervisor position (for the past 9 years) within the Parks, Recreation and Community Services Department with the City of Riverside. Prior to my employment with the City of Riverside, I worked with non-profit Community Based Organizations providing various services to local community. For the past 20 years I have served as a public servant in various capacities. I am familiar with City Council protocols, arrangements and processes. Within my experience, I have served communities with various diverse populations. As a Community Services employee, I have experience in presenting to various committees reports of accountability on programs and services offered to the community.

Education/ Training

I currently hold a Master's Degree in Family and Children's Therapy with a specialization in Latino Culture.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

City of Riverside-

Human Relations Committee, Community Police Review Commission,
Park and Recreation Commission.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

To serve as an Advisory Board to City Council members and Mayor on development of plans, policies and regulations that may improve the quality of life by providing community, recreation, cultural, health and human services.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

My work experience can bring additional knowledge not only as a professional but as a resident that would like to see the City of Perris bring new and imiovative services and programs to the community.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

The rapid growth in population within the City of Perris, I believe to be the first and most important issue. To be able to provide enough services to meet the needs of the growing community.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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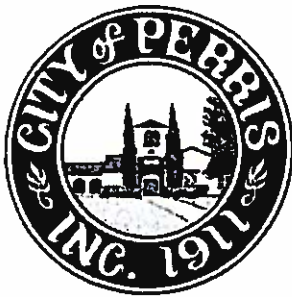
Applicant Signature and Date:

 7/9/2015

Submission Instructions

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

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CITY COMMITTEE APPLICATION

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Full Name

Tisa Isabel Rodriguez

Date of Birth (mo/dd/yr)

Street Address

Wisteria Rd

City

Perris

State

CA

Zip code

92571

Home Phone Number

NA

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Associate Environmental Planner, Generalist
California Department of Transportation

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

1

Economic Development
Committee

2

Beautification
Committee

3

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- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

I am an Environmental Planner with almost ten years of experience in planning in Riverside and San Bernardino Counties,. I have an additional ten years of experience in community outreach and coordination in municipal, non-profit, volunteer settings.

I am involve din community service and civic engagement through a number of local clubs and organizations. My work includes surving as a volunteer judge in academic competitions through the Riverside County Office of Education, working with local groups to provide holiday support for homeless shelters and Adopt-a-families, participating in events for homeless veterans, and many otherse.

Education/ Training

I have a background and education in Political Science and Public Administration with extensive professional training and development in a variety of specialized fields including: urban planning, ADA, FEHA, Environmental Justice, CEQA, NEPA, transportation planning, community impacts assessment, farmland assessment, and other areas.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Various meetings. Approximately five.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

The function of the Community Development Committee is to participate in the development, improvement, and/or assessment of specific and measurable activities and programs to enhance quality of life and community engagement within the City for the consideration of the Mayor and City Council. All of this work must be conducted within the requirement of State, Federal, County, and City laws and requirements.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I have extensive knowledge and experience in community outreach and coordination, analyzing and protecting community character and cohesion, land use assessment, CEQA, assessment and engagement in determining visual impacts, and other areas. I routinely work in multi-disciplinary team based cohorts to analyze large projects to develop group recommendations for informed decision making.

I am also skilled in writing and reviewing documentation, summaries, and handouts for the purposes of public consumption, and decision-making.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

The City lacks community neighborhood identifiers or other signs of unique character to create a 'sense of place' despite being a relatively old city within Riverside County. Engaging the public, non-profit groups, and small business in creating a 'sense of place' would enhance the quality of life and attract the types of growth and services that are necessary and attractive to residents. The General Plan focuses on major needs like increasing the numbers of housing units, general categories of businesses the City wants to attract, and increasing the numbers of parks and trails. It does not focus on fostering and highlighting the unique and attractive characteristics of the City that make it a more desirable place to live, work, and grow businesses as opposed to the numerous cities in close proximity.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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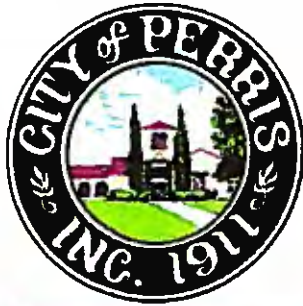
Applicant Signature and Date:

A rectangular box containing a handwritten signature in black ink and the date "7/9/15" in blue ink.

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CITY COMMITTEE APPLICATION

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Full Name

FLORA EILEEN COHEN-SARNO

Date of Birth (mo/dd/yr)

Street Address

DOVE DRIVE

City

PERRIS

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Appointed Committee members must be City of Perris residents and registered voters.

Length of Residency in
Perris:

10 YEARS

Registered Voter in the City
of Perris since:

10 YEARS

Current occupation and employer. If retired, indicate last occupation/employer:

RETIRED
AMTRAK SALES SUPERVISION / SAFETY SUPERVISOR

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

3 Community Development
Committee

2 Economic Development
Committee

1 Beautification
Committee

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- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Managed apts & hotels for many years
Last 20 years as a Sales Supervisor
for Amtrak, and added responsibility as
Safety Supervisor.
At Amtrak worked in an office of over
600 extremely diverse employees, directly
responsible for 25 at any given time:
Have had to make split second decisions
during emergencies such as medical, fire,
or employees who became emotionally unstable

Education/ Training

High School Graduate
Real Estate Course - Many years ago
Safety training
CPR / Defib training
Crisis counselor training
disaster training
CPR / OSHA training
Drug / alcohol training
Diversity training

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

*None attended only a handful of planning
commission meetings, but more than several
c/c
mtgs*

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

*As I understand it, this is a new
committee, so have no pre conceived
impressions and/or knowledge, but
am willing to learn*

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

*As a supervisor, I have the ability to not
only work well with others, but to energize
and motivate to accomplish specific goals
I also managed apartment complexes for
many years, so know the importance
of esthetic appearance.
Most importantly, I have the desire and
motivation to improve Perris for all its residents*


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Many homes/businesses are old, and in need of refurbishing. Trash littered many homes/businesses and detracts from attracting new retail/commercial/residential investment.
Would like to work with owners to educate them, and more importantly, work with code to upgrade antiquated rules to enable enforcement

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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Applicant Signature and Date:

 7-9-15

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CITY COMMITTEE APPLICATION

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Full Name

Alex Mercado

Date of Birth (mo/dd/yr)

Street Address

Tiger Lilly Way

City

Perris

State

CA

Zip code

92571

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Information Technology Division (Information Systems Analyst) / Los Angeles County District Attorney's Office

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

3

Beautification
Committee

1

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Have been a long time and caring residence of Perris for 25 years. Have been consistently proactive in reporting neighborhood area blight condition and also perform volunteer work to improved city image and pride. Have contacted city leaders (code enforcement, public works, police department, council members) in ways to go about improving and maintaining good living condition within the city.

Education/ Training

College education / Information technology training, active city advocate for neighborhood preservation

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

proactive and sustainable solutions to city problems that needs to be address properly


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

residential code enforcement issues, illegal dumping, stray shopping carts, illegal signs, graffiti. Education, being proactive and working with the community.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 7/8/2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

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JUL 17 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

David Gordon Stuart

Date of Birth (mo/dd/yr)

Street Address

Apache Road

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Retired - last paying employer Tri Lake Consultants for Perris Depot Rehabilitation project. Also employed without pay by City of Perris to manage Centennial Exhibition project. And stipended for the Perris Planning Commission.

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

Beautification
Committee

1

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

I was born in Brussels, Belgium, and grew up in Paris, France. In 1966 my family came back from the diplomatic service to the United States. I got a very intensive engineering education from the Massachusetts Institute of Technology. I worked as an aerospace systems engineer at MIT and TRW Space & Defense for 20 years, including a lot of proposal writing, project management, and strategic planning.

After leaving aerospace I worked for a year at a small business in Perris. Then in 1991 I joined the Orange Empire Railway Museum as a volunteer worker, and also served on their Board of Directors and as VP for Resource Development. I bought a house in Perris in 1997 and still live there. In 1998 I joined the Rotary Club of Perris and have been an active member since, including 9 or 10 cleanup projects in our City. From 2003 to 2007 I ran the office of the Perris Valley Chamber of Commerce. I helped run the Perris Christmas Parade for 14 years. I have also been an active member of the Perris Valley Historical Museum and an advisor to the Dora Nelson Museum.

In 2003 I was appointed to the Perris Planning Commission and have served on it for the past 12 years. In 2008-09 I was paid by the City to run the Perris Historic Railway Depot Rehabilitation Project. I also served as the manager for the early stages of the Bank of Perris rehabilitation project, and as the project's historical consultant. In 2011 the City appointed me as the manager for the Perris Centennial Exhibition project.

Education/ Training

Education:

1975 Bachelor of Science in Aeronautics and Astronautics, Massachusetts Institute of Technology

1979 Master of Science in Aeronautics and Astronautics, Massachusetts Institute of Technology

1986 Doctor of Science in Aerospace Systems, Massachusetts Institute of Technology

Training:

Twelve years on the Planning Commission has thoroughly trained me on urban planning issues, on City policies and procedures, and on a City committee's likely relationships to City Council and City staff.

Four years as the Chamber of Commerce office manager has taught me how the business community can support civic events and projects, and the essential role of networking in making that happen.

Fourteen years working the Christmas Parade (and many other public events) has shown me the importance of such activities in the City's culture, and the essential grass-roots strength of volunteers.

A lifetime of employment and involvement in organizations has trained me in: strategic planning and prioritizing; development of programs of work; budgeting and cost control; fundraising; project supervision; and documentation and reporting of projects.

I am also fluent in French (not very useful around here, but you never know...).

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Perris

Planning Commissioner

July 2003 - present

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

City Council - roughly 70 meetings from 1998 to the present

Perris Planning Commission - I calculate 200 meetings from 2003 to the present

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

Over the last few years I have talked with several City officials about the potential functions of a Beautification Committee, and I was very happy to see many of our discussion points in that committee's description. As a long-time Planning Commissioner I have been trained in government regulations including the ethics of the Brown Act. I expect that the procedures of the Beautification Committee will resemble those of the Planning Commission, since both will be managed by the City Development Services Department.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Skills: I think that I am good at overall strategic planning, development of programs and priorities, budgeting, grant writing, exhibit design, staying focused on the real issues, and working with staff - I hope some of those skills will be useful.

Attitudes: Based on my engineering training, I favor a rational fact-driven approach to challenges. I believe in finding and talking with stakeholders (such as Council, citizens, organizations, businesses, staff) to define needs and priorities, and then to keep them involved in the development and execution of projects. I am convinced mobilizing the grass-roots efforts of citizens will ultimately give us more effective and long-lasting improvements. I prefer carrots rather than sticks.

Experience: I expect to use my experience in Commission procedures, review of project site plans and architecture, program planning and fundraising, and corporate and volunteer projects to help the Committee.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

This new committee will need to detail its charter and relationships to other City agencies. We might draft a defining document and circulate it, redrafting until consensus.

The Beautification Program will need to be City-wide, but must address very different neighborhood needs. So it must benefit everyone but in a way that people perceive as fair. We might want a website where citizens can make suggestions, report problems, study proposed programs, comment on them, and see the progress. To define its programs the committee will need to gather information from all across the City. We could use this opportunity to involve citizens' organizations such as the Rotary and Women's Clubs, the Chamber of Commerce, churches, and particularly youth (such as the Youth Advisory Committee).


California's water shortage will impact all of our land. We could help our citizens to transition to beautiful drought-tolerant yards, with educational programs and awards for achievement.

On the backlog of code enforcement cases on not-so-beautiful properties - I'm working on those suggestions.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 David G. Stuart 7 July 2015

Submission Instructions

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

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JUL / 9 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

BUELL A. TALLEY

Date of Birth (mo/dd/yr)

Street Address

ARTER DR.

City

PERRIS

State

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Appointed Committee members must be City of Perris residents and registered voters.

Length of Residency in
Perris:

50 YEARS

Registered Voter in the City
of Perris since:

YES

Current occupation and employer. If retired, indicate last occupation/employer:

RETIRED BUS DRIVER
OMNITRANS SAN BERNARDINO

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

3

Beautification
Committee

1

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

I HAVEN'T ANY CERTIFICATION OR VERIFIABLE PROOF OF COMMUNITY SERVICE, BUT HAVE PARTICIPATED IN COMMUNITY PROJECTS OVER MY LIFETIME, MARCH OF DIMES, VARIOUS ATHLETIC PROJECTS & SOCIAL ACTIVITIES. CURRENTLY SERVING IN MY CHURCH ON MANY LEVELS USHERS, ETC.

Education/ Training

GRADUATED PERRIS HIGH 1972
ATTENDED RCC AFTERWARDS MAJORING
IN ~~BE~~ BUSINESS ADMINISTRATION

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No *WRONG*

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

SWEARING IN OF NEW MEMBERS 2015

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

I BELIEVE THE COMMITTEE COMES UP WITH IDEAS TO IMPROVE THE COMMUNITY.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

HISTORY OF CITY, CONCERNS OF THE CITIZENS

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

THE DIVERSITY OF THE COMMUNITY IS PROBABLY THE BIGGEST CONCERN RIGHT NOW.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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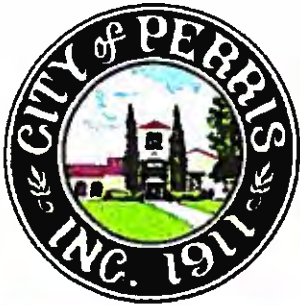
Applicant Signature and Date:

 7/9/15

Submission Instructions

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JUL 19 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Pamela Scott

Date of Birth (mo/dd/yr)

1 / 11 / 1975

Street Address

Richard's Rd

City

Perris

State

CA

Zip code

92571

Home Phone Number

[Redacted]

Cell Phone Number

N/A

Email address

[Redacted]

Appointed Committee members must be City of Perris residents and registered voters.

Length of Residency in
Perris:

10 yrs.

Registered Voter in the City
of Perris since:

1975

Current occupation and employer. If retired, indicate last occupation/employer:

Retired - Perris Union High School District
Special Projects Secretary

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

#2

Economic Development
Committee

#3

Beautification
Committee

#1

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- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

- 45+ years clerical support (employment)
- Civic Involvement
- 1) Lifetime Member & former board member of the Perris Valley Historical & Museum Assoc.
 - 2) 20+ year member & board of director of the Friends of the Perris Library
 - 3) Current member & former board member of the Perris Valley Chamber of Commerce.
 - 4) Former member of the "now defunct" Perris Performing Arts Council - Goal was to: save and preserve historical downtown "A" St.
 - 5) Volunteer - So. Cal Fair - Lake Perris Fair Ground.
 - 6) Member & Secretary - Amer. Legion Aux.

Education/ Training

- Past 595 Perris
- 7) Member Perris Valley Women's Club
 - 8) Former Board Member - Soroptimist Int'l of Perris Valley
 - 9) Former Board Member of: Lions Club Perris - Perris Child Care Center
 - 10) Member - Orange Empire Railway Museum.

Education

H.S. Diploma
On-the-Job Training
Now attending SOLE's non-profit
organization training.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Perris

Position

Member - Perris
Performing Arts
Advisory Committee

Dates of Service

1995-1997

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Perris Performing Arts
Advisory Committee
Monthly - Approx. 2 yrs = 24

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

Applying for the first time and not sure if this is a new committee formed by the city, my knowledge is limited, but willing to read and learn committee member responsibilities.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Being involved for many, many years with non-profit organizations and other community service organizations I have come to be aware of community needs and have volunteered thousands of hours of personal time and resources to help benefit the city and its residents.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

This can be further disclosed once committee is formed with ideas, plans, and set accomplishments and dates set. Issues that I see at this time as a resident who is interested in the beautification of Perris is the streets lined with trash, multiple cars parked on decaying front yards, vendors on corners, illegal and unsightly signs on utility poles, and traffic signs, trash piled in front yards, discarded items left on city streets and sides of the road, etc. etc.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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Applicant Signature and Date:

 07-09-15

Submission Instructions

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

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JUL / 8 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Laurel Rudy

Date of Birth (mo/dd/yr)

Street Address

Arrow Creek Drive

City

Perris

State

CA

Zip code

92571

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Sears Holdings Corp, San Jose, CA
Customer Products Expert Consultant
Large Appliances

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

1

Economic Development
Committee

Beautification
Committee

2

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Great Earth Vitamins, San Jose, CA
Nutrition And Supplements Consultant

Marsugis' Live Music Club, San Jose, CA
Bartender, Cocktail Server

JJs' Blues Club, San Jose, CA
Bartender, Cocktail Server

Tower Records, Campbell, CA
World Beat, Spoken Word Record Buyer,
Sales

Macys' Valley Fair, (Westfield Mall) San Jose, CA
Cosmetics, Womens' Shoes

Education/ Training

West Vallely College, Saratoga, CA
Art, Music, Anthropology, Computers

San Jose State College, San Jose, CA
Art, Life Drawing

San Jose City College, San Jose, CA
Art, Music

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

NA

NA

NA

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

I began attending City Council meetings during the 2014 City Council elections and have continued attending ever since when there are important issues to be discussed or voted upon.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

Since I've never served previously on a Community Development Committee before, I can only go by the description that I am reading on your flier.

I feel I have some good ideas and suggestions that will relate well to the culture of Perris, and I am passionate about bringing the joy of Fine Arts to this town which is sadly lacking in any of that. There is a great cultural deprivation in Perris, and I would love to see that change quickly.

I am also very interested in doing and suggesting whatever I can do improve the welfare of Senior citizens

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I believe my Art background, my passion for good taste in esthetics, and my desire to improve cultural expressions will be of great benefit to Perris. I wish to present ideas that will not only improve and uplift the residents of Perris, but to improve the image that Perris projects to the outside world. I am also passionate about attempting to favorably impress any and all visitors to Perris, be it via Metrolink or otherwise, and to hopefully attract potential new upscale businesses to our town. This is the only way I feel that Perris can grow and prosper. I have several towns and cities in mind that I feel would serve as a great role model for Perris, while still maintaining our own identity, only better.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Even though Perris has been in existence for a number of years, and has a rich history, it has long been struggling with its' identity and presence.

It is trying to rise from the ashes of what I hear was once a very turbulent background of gangs, violence, low income issues, prostitution, and very bad drugs. It is attempting to overcome the very prevalent "slum" image, and it may be somewhat improved upon, but has a very long way to go . I heard Perris described as the "armpit" of I.E.

With the advent of Metrolink making its' debut soon, we must focus on improving the "curb appeal" of Perris, especially along D Street which will be the most highly visible and easily accessible location for the ridership. All highly visible streets such as Nuevo, and Perris Blvd. as well as 4th Street will be needing some major cosmetic surgery and upscaling.

Perris will need suggestions, and focus to achieve an initial impresson to outsiders that is not only "favorable," but can eventually be referred to as beautiful and compelling to the outside world, as well as our

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

Laurel Rudy

7/8/2015

Submission Instructions

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City of Perris

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HOUSING AUTHORITY

JUL 17 2015

Rm

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Olivia Balderrama

Date of Birth (mo/dd/yr)

Street Address

Monument Parkway

City

Perris

State

CA

Zip code

92570

Home Phone Number

n/a

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Legislative Assistant to Third District Supervisor, Riverside County
Employed by Riverside County

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

1

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

I have lived in Perris for some 28 years in the City of Perris and previously attended middle school and high school in the Perris Union High School District. My work has always been in the urban planning field both as a planner and mostly in an administrative capacity. I have been involved in the following organizations in a volunteer capacity for the betterment of the organizations and personal satisfaction of being involved in my community and county.

- Rotary Club of Perris (President 2000-2001)
- Soroptimist of the Valleys
- Perris Valley Chamber of Commerce
- Perris Valley Hispanic Chamber of Commerce
- San Jacinto College Foundation
- Various church related programs working with the needy
- Advisory to Hispanic Association of Small Businesses
- Conference Chair for middle school girl's summit
- City of Perris Planning Commission

Education/ Training

I earned a Bachelor's Degree in Sociology and Liberal Studies at UCR in 1981. I then immediately pursued a Master's Degree in Business Administration and graduated in 1983.

In 1983 I took a job as a Junior Planner for the County of Riverside. By starting at the bottom of the planner career ladder I learned every level from the front count to a Senior Planner and was cross-trained in several divisions of the planning department. I then took a job for the City of Perris as a Principal Planner and was later promoted to Director of Planning/Community Development.

I am familiar with the city's General Plan and Zoning ordinance as well as the development review process. While plans are amended and regulations changed the gist remains the same. I easily adapt and learn to reflect the current needs and demands of the city and its residents.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Perris

Planning Commissioner

May 2013

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

I have attended every planning commission meeting since I was appointed.
I have attended numerous council meetings in the past but probably eight in the past year.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

The function of the committees is to make recommendations to the City Council. The regulations that pertain to the committee consist of Robert's Rules of Order, Brown Act, FPPC regulations as it pertains to Form 700 and the Public Records Act. There are also zoning and other municipal ordinances that apply depending on the committee. Attendance and constructive participation will also greatly affect the value of the recommendations to the City Council. Lastly, keeping on track and not getting bogged down will allow for

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

My skillset includes the knowledge of how to run an effective meeting in a fair and open manner. I am open and transparent in my approach and in my comments. I able to work as a team to build consensus. My attitude is a positive one that strives to review and understand the mission, purpose and goals of the committee. My direct participation in my neighborhood certainly speaks to my desire to always improve the quality of life for our residents, upgrade our development standards, increase public outreach and input and improve property values and the perception of others regarding our city. I am able to listen and value and consider the opinion of others before making a decision

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

One can only infer the challenges that we will face as a committee without knowing the committee members or their qualifications. Generally speaking the challenges will consist of :

- Learning to work together as a unit for a common goal.
- Learning the regulations that apply and the city's ability to pursue any given course of action.
- Learning to trust staff for information and thoroughness in their work.
- Meeting regularly with few absences.
- Building consensus.
- Understanding the issues in the community (including background, constraints and opportunities).
- Identifying resources to implement recommendations adopted by the City Council.
- For some members staying within the boundaries specified by council may be difficult.

Solution: Spend some time training, informing and orienting the committee. Lay out the mission and goals with time line or milestones. Explain the rules and remove people that do not wish to abide by them.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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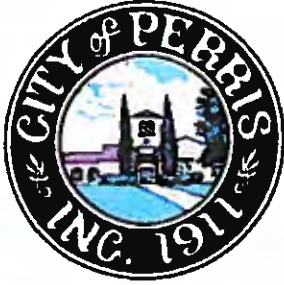
Applicant Signature and Date:

 7/6/2015

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

RECEIVED
HOUSING AUTHORITY
JUN 30 2015
PK

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Date of Birth (mo/dd/yr)

Eligio Rangel

Street Address

Blossom Dr.

City

State

Zip code

Perris

CA

92571

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Classroom Teacher
Moreno Valley Unified School District

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development Committee

2

Economic Development Committee

1

Beautification Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

My name is Eligio Rangel. I am a resident of Perris. Since 1995, I have been employed with the Moreno Valley USD as a classroom teacher.

I received my B.A. from Westminster College in Salt Lake City, Utah, with a major in economics. Also, I minored in math. Later, I earn teaching credentials from both Texas and California. I attended Cal State University at San Bernardino to complete my teaching program for California.

During my employment with the school district I have held different leadership positions including Grade level leader, ELAC coordinator, Biligual Teacher, Subject Advisory Committee for both ELA and Math. Also, I sit on our association's executive board as Director for Instruction and Professional Development.

To the city committees, I would bring diversity in several areas. First, I am a Latino and I am a fluent Spanish speaker. Additionally, I have a background in economics that will aide in my suggestions, knowledge, and general understanding of the city's needs. Thirdly, I am well in touch with the needs of the community through the participation of several community groups.

Education/ Training

B.A. Economics / Math , 1989

Westminster College

Salt Lake City, Utah 84105

Post Baccalaureate for California Teaching Credential

California State University at San Bernardino

San Bernardino, California

Post Baccalaureate for Texas Teaching Credential

University of Texas at El Paso

El Paso, Texas 79912

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Since the summer of 2014, I have attended numerous council meetings.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

The committees meet to discuss issues and help find solutions to problems the city is presented with. Also, the committee advises and makes recommendations to the council.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I have a hopeful and positive outlook for the city. I have engage with the community of Perris through several community organizations. Additionally, I have a degree in economics that would suit me well in these committees. During my undergraduate program, I served in a co-op program with the city of Salt Lake City.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?


The city committees need to build the infrastructure especially its street. It is important to improve the infrastructure for it will bring businesses to our city and with it employment opportunities to our residents. Also, it will bring the services the residents need and deserve.

Yes, I would want to promote a French culture in town. Lets sell the Perris name. We could designate areas as quarters such as the French quarter etc. It would add the Tour de Perris event the city sponsors. We would need to work along with the local schools and school district to promote French culture and bilingualism in French.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 6/30/2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

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RECEIVED
HOUSING AUTHORITY

JUL / 9 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Lorna Hulstrom

Date of Birth (mo/dd/yr)

Street Address

Warbonnt

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Retired teacher, Perris Union High School District.

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

1

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

During the forty-two years my family has lived in this town, I worked at the Perris Library on D St.. and spent almost twenty years teaching at Perris High School and Heritage High School.

During the same time, I have been active in the First Congregational Church on "A" St., and with the Perris Valley Historical and Museum Association.

Education/ Training

I have a California Teaching Credential and a masters degree in Special Education. During my years of teaching, I taught special education (mild/moderate,) Freshman Geography, and Criminology/Youth and the Law. These years taught me to manage many different personalities at once, as well as helping me stay current in the world I live in.

During this time, I was active in PSEA (Perris Schools Educator Assoc.) Including a three year stint as president of our chapter, two years as vice-president, and many, many years as a representative. We worked to help teachers know their contractual rights, and how the preservation of these rights can help them be better teachers. We often offered training to teachers to help them become better teachers, better classroom managers, and to know the world that their students hail from, as well as what challenges these students face, on and off campus.

Teaching in this town introduced me to the myriad pluses and minuses that our students live with.

There are many pluses, the city has done a tremendous job of doing things for kids. However, there is also tremendous poverty in this town. That poverty often had a detrimental affect on students and their capacity and desire to learn. We need more and better jobs. All the education in the world will not help these students.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

To be very honest, I do not have a deep knowledge of the procedures of this committee. However, I am a fast learner. I am well acquainted with many of the people of this town. I know of their hopes and dreams for their children. Most importantly, I am very well acquainted with what this town has available, and what is needed. While there is nothing wrong with discount, dollar and swap meet stores, they do not tempt buyers of better goods. Unless we can attract businesses that offer better than subsistence jobs, we will not be able

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I am good with people. Working in the schools, and with the teachers, both as a colleague and union leader, I learned much about thinking "outside of the box." We need to maximize what we have, and help it to grow. In that way, we can turn our negatives into positives.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Specifically, this is a town that has the opportunity to grow and attract good businesses. I am encouraged by the fact that the county has opened up several offices here. These bring better jobs.

It is also a town that has trouble retaining our best graduates. If I had a nickel for every student who said "Perris is a ghetto town," I'd be a rich woman. If we can attract more and better economic venues, I believe that those attitudes would fade.

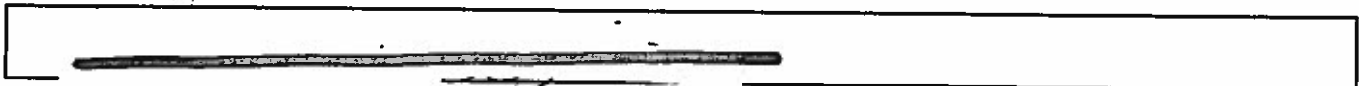
Most who choose to live here travel great distances to get to work. We need better business opportunities. The new Metro Link is a positive, already it has attracted a new coffee shop, hopefully, many more small businesses that cater to those riders will come.

~~As for suggestions, I work best in a group, and I believe that I can offer a cool and pragmatic head to the mix.~~

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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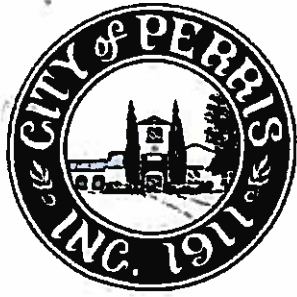
Applicant Signature and Date:



Submission Instructions

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City of Perris

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HOUSING AUTHORITY

JUL / 9 2015

RM

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Sabrina Antoinette Freeman

Date of Birth (mo/dd/yr)

Street Address

Blue Cascade Drive

City

Perris

State

CA

Zip code

92571

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Educator at Real Journey Academies

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development Committee

3

Economic Development Committee

1

Beautification Committee

2

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Background: I am originally from Illinois I moved to Perris, Ca. in 2009 with my husband. I have twin daughters one of my daughters is a nurse and my other daughter is a therapist. I am currently an educator. I am a firm believer all students receive a good education and help with the development of my community. I am a active member at my church. I am currently also involved with the African American Coalition(AAC), Association of California School Administrators (ASCA) and Council for Exceptional Children(CEC)
My Civic Involvement: Mentoring programs, Clean up crew (picking up trash and debris in the neighborhood), Feeding the homeless, Walk and Run Marathon, Fundraising events for charities, participates in community events and activities.

Education/ Training

Background: I earned a Bachelor of Arts degree, Master of Arts in General Administration and a Master of Science in Special Education and a Doctorate of Education in Educational Leadership
My Work Experience: Former Assistant Director of Special Education, Principal, Assistant Principal, Special Education Coordinator and Teacher.
My Training Includes: Instructional Leadership, Differentiated Instruction, Budgeting, Technology, Behavioral Intervention, Sexual Harassment, Collective Bargaining, Management Information System, Professional Development, Evaluation, Policies and Procedures, Labor Relations, Human Resources Recruitment and Hiring Process.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

Economic Development is a new transition from underdevelopment to new development.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Beautification is making changes in the community such as infrastructure, gardening and improvement of neighborhoods.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Community Development is to take collective action and generate solutions to common problems. It is a way of strengthening civil society by prioritizing the actions of the community.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 7/4/15

Submission Instructions

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City of Perris

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HOUSING AUTHORITY

CITY COMMITTEE APPLICATION

JUL 19 2015

Rm

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Lourdes Zunzunegui-Medrano

Date of Birth (mo/dd/yr)

Street Address

Obelisk Court

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Counselor, Educator, and Administrative Designee
Romoland School District. 25900 Leon Road Homeland, California 92548

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development Committee

3

Economic Development Committee

1

Beautification Committee

2

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

1. **Background: Education K- Adult, Counseling, Title I/III (Federal Programs- California Department of Education), and Education Administration and Leadership**
2. **Professional Work Experience: Certificated California Public School Employee, 2002- Present**
3. **Civic Involvement:**
Chair, Site Council Nuview School District, Valley View Elementary School
2012- Present

Director, Hispanic Association of Small Businesses
2014- Present

Treasurer, Hispanic Association of Small Businesses
2014- Present

Education/ Training

Education:

1. **Bachelor of Arts: University of California, Riverside**
2. **Single Subject Teaching Credential: California State University, Dominguez Hills**
3. **Master of Science: University of La Verne**
4. **Pupil Personnel Services Credential: University of La Verne**
5. **Administration Credential: University of Redlands**
6. **Juris Doctorate: (2017)**

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

From my understanding, the purpose of the economic development committee is; to promote the city's ability to compete in the global economy by continuously assessing its current businesses, taxes, and economic performance in order to know where necessary changes need to occur for the benefit of the city as a whole.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I believe that my professional experience coupled with my soft skills and humble attitude, will bring necessary economic and community development ideas to assist with the city's goals.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

My goal is to participate in a positive and productive manner; thus, if issues or problems have risen, I hope to be able to make suggestions on how these sensitivities may best be resolved and, or handled in the best interest of the members of the community as a whole.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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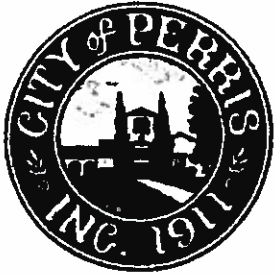
Applicant Signature and Date:

 7-5-2015

Submission Instructions

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City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
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RECEIVED
HOUSING AUTHORITY

JUL / 9 2015

Rm

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Fortunate HOVE-Cooper

Date of Birth (mo/dd/yr)

Street Address

Clark Street

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Admin's helper at The Concerned Family Ministry, Perris

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

②

Community Development Committee

①

Economic Development Committee

Beautification Committee

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Background: I come from a background of News Reporting, Public Relations. I have been involved with business, chairing Small to medium enterprises committee and a chamber of Commerce as well as a Confederation of Industries Council. I have also been involved with fund raising for the Mayor's cheer fund in Red City Zimbabwe. Worked at community level in rural areas.

Education: Completed a Master of Arts in Public Policy Administration where I focused on local economic development. I married and moved to Perris, so I have attended Chamber of Commerce meetings only.

Education/ Training

Education Master of Public Policy Admin (2014)
B.A. Communication (2011)
B.A. General (Economic History and War and Strategic Studies)
AA Alcohol and Drug Addiction
AA Criminal Justice

Attendance at Council Meetings

I have recently moved to Perris from Ventura and have been active in the Perris Chamber of Commerce because it catered to the immediate needs of my nonprofit.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Redcliff (Zimbabwe)

Fundraising Committee

2000-2002

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

I attended rates Townhall meetings, fundraising

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

In the Redcliff Council in Zimbabwe, Committee members contributed to the Commission instituted to look into the diversification of council from one affiliated to a steel company to one that operated independently; Interviews, reports

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I have research and writing skills. I have a competitive knowledge about local economic development. Setting up goals, objectives, reviews and evaluation. Broad consultation of stakeholders to enhance ownership of programs by local political and other sectors that work with or benefit from the council

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

- 1) Diversification of skills and racial representation
- 2) Leadership that keeps the Committee focused on the mission and deadlines.
- 3) Lack of broad input from stakeholders who may have been in the area long enough to know what they want
- 4) Not knowing the business community that should be consulted for input
- 5) Power struggles.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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Applicant Signature and Date:

 7-9-2015

Submission Instructions

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

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RECEIVED
HOUSING AUTHORITY

JUL / 7 2015

Rm

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Eric Godoy

Date of Birth (mo/dd/yr)

Street Address

Blossom Drive

City

Perris

State

CA

Zip code

92571

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

College of Business Student Cal State San Marcos

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

1

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Abbott Vascular Production Medical Device Temecula; Fortune 100 company
College of Business Undergraduate Student CSUSM; senior year
BOSS student organization member CSUSM (Business Organization School Success)
BOSS Professional Development committee member
Member of various wildlife and animal organizations through contributions
Temecula Mall/Southwest Healthcare System 2015 Teen Safety Expo committee member
Perris High School Graduate 2005
YRC Dock Supervisor Bloomington/ San Bernardino; Fortune 500 company

Education/ Training

Associate Degree Arts Social & Behavioral Science
Associate Degree Arts Business and Technology
Associate Degree Arts Mathematics and Science
Associate Degree Science Business Administration
Associate Degree TS- Business Administration
IT Help Desk Support
Electronic Record Keeping
Logistics Training
Kaizen/Lean/Six Sigma

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

Functions of committee include using data, funding, contacts to address Perris issues involving development, housing, economic conditions and forecasts, business support and recruitments, infrastructure needs, entertainment and more. Regulations include business licenses, zoning laws, environmental standards, state tax licenses, EEO federal requirements, workplace safety standards, contract law and more. Procedures should follow current standards including agendas, meeting, head chair and more.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Experience in social media marketing, vendor planning and recruiting, scheduling, meeting to discuss ideas, collaborating problems and solutions, set-up and running a sponsored booth, logistics, freight, warehouse, supervising, customer relations, quality control, production, medical devices, quality assurance, hazardous material, IT support and document reviewing.

Comfortable with using technology and social media to accomplish different tasks and jobs. Proficient in presentations and communications.

Courses completed include marketing, finance, business statistics, legal environment of business and economics. Currently learning management information systems and operations management.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Leveraging current technology to aid in water awareness and conservation for all city inhabitants.
Building stronger relationships with potential corporations, and businesses, of all sizes.
Maximizing limited funds to the greatest economic benefit for Perris using research and trusted channels.
Attracting the best businesses, and supporting current businesses across Perris.
Discuss current economic conditions and plan for future downturns.
Re-examine the economic objectives, opportunities and goals of the city of Perris.
Market the strategic location of Perris to attract more home builders, investors and businesses.
To achieve a high quality, the committee needs individuals with various talents, interest and abilities to properly address many aspects of economic development. Start by getting the best candidates and then develop a plan to attack important issues and benchmark goals to see how the committee is doing.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

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Applicant Signature and Date:

Eric Godoy

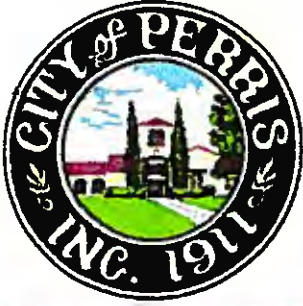


6, July 2015

Submission Instructions

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Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



RECEIVED HOUSING AUTHORITY

JUL / 8 2015

RM

City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Cynthia Soriano

Date of Birth (mo/dd/yr)

Street Address

Portomine Ct

City

Perris

State

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Appointed Committee members must be City of Perris residents and registered voters.

Length of Residency in Perris:

27 yrs

Registered Voter in the City of Perris since:

1997

Current occupation and employer. If retired, indicate last occupation/employer:

Union Bank

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

#2 Community Development Committee

#1 Economic Development Committee

#3 Beautification Committee

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

1996 - Catechism teacher at Saint James Catholic Church
volunteer western science center Hemet CA
cash handling / casino / bank
customer service
phone skills

Education/ Training

Banker training
High school
Investments
Mortgage
flexequity

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

work with a lot of business owners through my current job. will like to get more involved in the city of Perris

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

work well with people to earn trust gain their relationship. positive attitude highly motivated. have work with the Perris community through my current job.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

Having myself two young boys I think it
be nice to have somewhere the kids can
be off the streets like a Boys and Girls club.
After school programs. Building more stores
where boys leave town to shop.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 June 30, 2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

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HOUSING AUTHORITY

JUL / 7 2015

Rh

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Virniecia Green-Jordan

Date of Birth (mo/dd/yr)

| |

Street Address

W. First Street

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Educator/School Board Member

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

1

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

See Attached

Education/ Training

See Attached

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Perris

Position

PESD Board Member

Dates of Service

1985-Present

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

I have attended many city council, join city council meetings with Perris Elementary School District, and various commission meetings as necessary since 1985.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

My first committee of choice is the Economic Development Committee. I have over forty years of experience and involvement with the Perris community, economic, business, capital infrastructure, cultural and social development. I have assisted in developing plans, policies, regulations and strategies to improve the economy and workforce of the Perris Valley by creating organizations, non-profits, committees, building education entities, resource centers and economic development projects.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

I have been extremely passionate about "Perris Pride" and economic development for over four decades. My past community developments and involvements validate my true love for this city. It saddens me greatly to see our best educated and trained leave the area to give their talents, abilities and gifts to other places. Likewise, Perris has missed great business and economic development opportunities. Over the years, I have tried to participate in endeavors that makes Perris sustainable and utilized its best resource "people" (Human Capital). I have involved myself in projects concerning, culture, education, training and health to create a healthy community, economic sustainability and wealth. Hence, my assets to the Economic Development Committee is passion, past community, economic, social, business, and educational development. I also have expertise with writing grants, proposals and strategic plans as well as an extensive political, social, and business network.

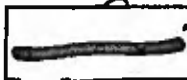
What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

See Attached

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 7-1-15

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.

City of Perris Community Application Virniecia Green-Jordan Attachments

The following information consists of some of the factors used by the City Council, and/or subcommittee therefore to select final applicants:

(1) Background, education, experience to demonstrate sound judgments; (2) Diversity in committee membership; and (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

My Perris civic involvement began in junior high school where I assisted my parents with Wagon Wheel 70 and Dr. Clarence Muse (director, actor, author, songwriter, and longtime Perris resident since 1940's) Perris community activities. In the mid 1990's I helped to create MOVE, an organization which was established to get a Perris Federal Enterprise Zone. Its intent was to bring \$100 millions to Perris (guarantee \$10,000 grants annually for ten years). Thus, I have over forty years of community civil experience:

Including:

- Held chair positions involving public meetings with government officials , lawyers, developers, the public, and special interest groups to formulate develop or address issues regarding schools or community
- Involved with making public policies and guidelines for schools and educational issues i.e. Special Education CTC Standards (1994-6), Special Education and General Education Policies (Perris Elementary School Board Member (1985-Present); Individual Education Plan document for Chicago Parents & Friends Work Activity Center (1978)
- Discussed with planning officials the purpose of land use projects such as schools, transportation and community use
- Designed, promoted and administered government plans and policies affecting schools, community facilities and transportation
- Coordinated work with consultants and architects during the formulation of plans and the design of elementary schools (6: 6 public, 1 charter school); Family Resource Centers (4); Perris, Jurupa, Mecca, and Rob Reiner Children Center
- Determines the effects of regulatory limitations on projects school and community projects.
- Developed strategic plans for community projects with projections and timelines for the Riverside County Community Action and the Perris Valley Youth and Crime Prevention Red Team (strategic planning group to develop programs for the underserved youth of Perris assisted by UCR, Marion Ashley 5th District County Supervisor, City of Perris, Perris Elementary School District, churches and community organizations)
- Assisted with the development community for resource guides for Perris Elementary School District and the Perris Valley Youth and Crime Prevention Red Team
- Coordinated community events and statewide events e.g., Annual Perris Valley African American History Parade, Annual Perris Valley Arts Festival, Annual Perris Valley Christmas Hollow Toys Give-Away, Food Give-A-ways, 1530 West Coast Radio Show, California Coalition of Black School Board Members conferences, meetings and activities

Education/ Training

EDUCATION

I have over twenty years of proposal and grant writing, both community and educational development in the Perris Valley Area.

Plus the following:

PH.D. CLINICAL PSYCHOLOGY, PROGRAM, 2003
Walden University, Minneapolis, MN

M.S. COUNSELING PSYCHOLOGY, MFT, 2008
California Baptist University, Riverside, CA

M.A. SPECIAL EDUCATION, SEVERELY HANDICAPPED, 1987
California State University, San Bernardino

B.A. PSYCHOLOGY, 1976
University of California, Riverside

ADVANCE GRADUATE COURSES REHABILITATION COUNSELING, 1976-77
California State University, Los Angeles

ADVANCE AMERICAN SIGN LANGUAGE COURSES, 1974-77
Riverside City College, Riverside, CA

CREDENTIALS

- ♦ Certificate of Eligibility for the Administrative Service Credential
AZUSA Pacific University, Azusa, CA, July 15, 2004
- ♦ Clear Certificate of Completion of Staff Development S17D and S17S, September 19, 2003
- ♦ Clear Resources Specialist Certificate of Competence
UNIVERSITY of California, Riverside Extension, June 25, 2002
- ♦ Life Credentials:
Preschool to Adults-Multiple Subjects
CALIFORNIA State University, Los Angeles, JULY 12, 1984
- Severely Handicapped Specialist
California State University, San Bernardino, July 12, 1984

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

The initial problems facing the Economic Development Committee, I feel, will be the structure, framework and format of the committee in order to be accountable, applicable and relevant to the City of Perris along with giving viable information/recommendations to the Perris City Council and Mayor. Another, Committee issue will be to sort through Perris's social, cultural, business, educational (including

workforce training) areas in order to develop a strategic economic development plan. Economic Development entails many facets i.e., demographics, business, economic clusters development, educational remediation and training including workforce development. This Committee must be 21st century knowledgeable and be informed about other City committees recommendations e.g., Planning Commission, Community Development Committee, etc. Because, I have been a part of many years of developing the social, cultural, educational, and capital infrastructure of the Perris Valley I believe, I have the passion, expertise and political network not only to find solutions to the economic problems in Perris but can bring resources to assist in the structuring of the Committee and strategic planning (e.g., UCR assisted the Perris Valley Red Team with \$1 million planning grant; Perris Elementary \$1 million Clear Water Elementary "Green" grant; Good Hope Elementary \$1 million sidewalk project.). Currently, I have been work on getting UCR to help the City of Perris establish economic clusters.

Virniecia Green-Jordan

West First Street, Perris, California 92570;

POSITION STATEMENT

I have 35 years of teaching special education from preschool to adults. As well, 30+ years of overseeing and community development of: building schools, community centers, resource centers, nonprofits (churches, youths and fine arts) along with coordinating community events (parades, festivals, job fairs, health fairs), conventions, community economic, social and health, planning/summits, and a radio show. Likewise, I have held various political and community leadership positions. Thus, I am seeking a position as a City Of Perris Economic Development Committee Member.

EXPERIENCE

- Taught: Las Vegas, NV- Preschool Autism (2010-11) ; Lake Elsinore Unified, Lake Elsinore, CA- RSP (2000-8); Corona Norco Unified School District-SED, Multiple Handicapped & RSP (1980-1999); Riverside Office Of Education-Deaf and Hard of Hearing, SED, Court Schools and various other special education positions (1980-78)
- South Chicago Parents & Friend Work Activity Center For the Mentally Retarded Social Worker (1977-8)
- California Rehabilitation Counselor: San Bernardino & Riverside, CA (1976-77)
- Held chair positions involving public meetings with government officials, lawyers, developers, the public, and special interest groups to formulate develop or address issues regarding schools or community
- Involved with making public policies and guidelines for schools and educational issues i.e. Special Education CTC Standards (1994-6), Special Education and General Education Policies (Perris Elementary School Board Member (1985-Present); Individual Education Plan document for Chicago Parents & Friends Work Activity Center (1978)
- Discussed with planning officials the purpose of land use projects such as schools, transportation and community use
- Designed, promoted and administered government plans and policies affecting schools, community facilities and transportation
- Coordinated work with consultants and architects during the formulation of plans and the design of elementary schools (6: 5 public, 1 charter school); Family Resource Centers (4)
- Determines the effects of regulatory limitations on projects school and community projects.
- Developed strategic plans for community projects with projections and timelines for the Riverside County Community Action and the Perris Valley Youth and Crime Prevention Red Team (strategic planning group to develop programs for the underserved youth of Perris assisted by UCR, Marion Ashley 5th District County Supervisor, City of Perris, Perris Elementary School District, churches and community organizations)
- Assisted with the development community for resource guides for Perris Elementary School District and the Perris Valley Youth and Crime Prevention Red Team
- Coordinated community events and statewide events e.g., Annual Perris Valley African American History Parade, Annual Perris Valley Arts Festival, Annual Perris Valley Christmas Hollow Toys Give-Away, Food Give-A-ways, California Coalition of Black School Board Members conferences, meetings and activities

EDUCATION

PH.D. CLINICAL PSYCHOLOGY, PROGRAM, 2008

Walden University, Minneapolis, MN

M.S. COUNSELING PSYCHOLOGY, MFT, 2008

California Baptist University, Riverside, CA

M.A. SPECIAL EDUCATION, SEVERELY HANDICAPPED, 1987

California State University, San Bernardino

B.A. PSYCHOLOGY, 1976

University of California, Riverside

ADVANCE GRADUATE COURSES REHABILITATION COUNSELING, 1976-77

California State University, Los Angeles

ADVANCE AMERICAN SIGN LANGUAGE COURSES, 1974-77

Riverside City College, Riverside, CA

CREDENTIALS

- Certificate of Eligibility for the Administrative Service Credential- AZUSA Pacific University, Azusa, CA, July 15, 2004
- Clear Resources Specialist Certificate of Competence- UNIVERSITY of California, Riverside Extension, June 25, 2002
- Clear Certificate of Completion of Staff Development S17D and S17S, September 19, 2003
- Life Credentials: Preschool to Adults- Multiple Subjects- CALIFORNIA State University, Los Angeles, JULY 12, 1984 and Severely Handicapped Specialist- California State University, San Bernardino, July 12, 1984

COMMUNITY

- Perris Elementary School Board Member, (1985-Present, President: 1987, 1991, 1997, 2000, 2004, 2008, and 2012)
- Perris Valley Arts and Activities Committee Executive Director, (1990-Present)
- State Liaison: Coalition of California Black School Board Members (2010-Presently; Vice President South, 1997-2008; President 2008-2010)
- California State Commission on Teacher Credential Special Education Panel Member, (1994-6); Wrote CTC Standards for California Colleges: Special Education Credentials (Mild to Moderate and Moderate to Severe)
- Riverside County Community Action Commissioner, (1986-Secretary 1988-9)



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

DEVELOPMENT SERVICES
PLANNING DIVISION

JUL 09 2015

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CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Kathleen "Katie" Keyes

Date of Birth (mo/dd/yr)

Street Address

Menifee Road

City

Romoland

State

CA

Zip code

92585

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Administrative Assistant and bookkeeper for Marion Ashley.

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

1

Economic Development
Committee

2

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Raised in Perris since I was born and have lived in the Perris Valley all my life. Graduating from Perris Union High School in 1960. I am a volunteer of the Perris High School Alumni Committee that hosts a Alumni Banquet every year. Volunteering in the community since I was a Girl Scout and Perris Panther 4-H Member in the 1950's through being a Girl Scout leader and 4-H Leader through the 1980's.

The past 18 years I have been heavily involved in the Perris Valley Historical Museum as it's President, Secretary and Director. My passion is saving the History of Perris. I have dedicated many volunteer hours of my life doing that. As one of the authors of the history book "Perris, a Place to Remember" that our Museum is very proud of to the huge Centennial Exhibition at the Southern California Fair as two of our outstanding projects. We have done many more cultural activities to enhance the history of Perris and have included many art and life science projects to educate the community.

Work experience has been in business as an office manager for Dan's Feed and Seed for 6 years and as an administrative assistant, bookkeeper and office manager for Marion Ashley and his business entities for 30 years.

Education/ Training

Graduate of Perris Union High School - 1960

Graduate of Riverside City College - 1963 AA in Business

Various classes taken at UCR and MSJC over the past several years.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Over the past 15 years I have attended several Council meetings and an occasional Planning Commission meeting.

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

To advise and make recommendations to the Mayor and City Council of programs related to culture including history, fine arts, seniors, and veterans. Helping with planning, policies, regulations and strategies including community preservation, recreation, health and human services. I feel by my volunteer and business experience I have the knowledge to carry out the responsibilities of this important committee.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Having experience both in business and volunteering in non-profit organizations I feel I can be a big benefit to this committee. I am a person that works hard and gets the job done. I have lots of good ideas to help the City of Perris progress successfully into the future.

I have written grants for the Perris Valley Historical Museum and know how important it is for non-profits to obtain grants to help them prosper and grow and help the community be a better place.

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

To me the most important thing a committee can do is work together in harmony for the betterment of the community. I plan to do my best to make this that happen and see the City of Perris shine and prosper because of our dedication to this cause.


I feel I have good common sense and can work with this committee to bring great things to Perris.

Thank you for the opportunity for allowing me to serve on this committee.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 7/9/2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

RECEIVED
HOUSING AUTHORITY

JUL / 9 2015

Rm

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Midgie Parker

Date of Birth (mo/dd/yr)

Street Address

Webster Avenue

City

Perris

State

CA

Zip code

92570

Home Phone Number

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Worked more than 20 years for the First Congregational Church of Perris cleaning the Church, Fellowship Hall and Sunday School rooms every week. My husband and I also cared for the church grounds, gardening and weeding with special care for the rose and memorial gardens.

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development Committee

2

Economic Development Committee

Beautification Committee

1

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Having lived in Perris since 1969 with my husband and 3 sons, my involvement in schools and scouting was extensive. - Active in the First Congregational Church of Perris, my duties have included serving on several church boards, teaching both Sunday and Vacation Bible School. Plus co-chairing the annual Christmas Boutique which involved planning, organizing, purchasing and supervising the making of all handmade items. The Boutique started small and became a very large event in the community with our 25 years of work. It led to the building of a new sanctuary on 'A' St. - Member of P.E.O. Chapter MF Perris, a philanthropic educational organization providing grants and scholarships to women in the U.S. & Canada. MF provides scholarships to local students also. - In the past 22 years, I have served as a volunteer and superintendent of the Home Arts Dept. at the Southern California Fair, it has been a rewarding experience. - As a past president and currently director of the Perris Valley Historical Museum, my skills in organization have been needed in designing new exhibits for the museum and organizing volunteers for hundreds of hours of work during the City of Perris Centennial Celebration. Also, organized and directed the Vintage Fashion Show for the event and later helped set up the Centennial Exhibition at the Southern California Fair. Presently, I am serving on the Passport to Perris Committee and the Irene Rockwell Endowment Fund. The fund is part of the Community Foundation of Riverside and San Bernardino Counties which give grants to Perris non-profits.

Education/ Training

Graduated from Ramona High School in Riverside in 1961. Attended Riverside City College for two years. My training has been from the ground up. If there is work to be done, I'm not afraid to accept the challenge. The experience with the church boutique taught me how important it is to get everyone involved. When people are included in the work, they feel a sense of pride and ownership in the project. Involving children at an early age has always been part of my thinking. I feel getting children involved in community projects also gives them a sense of pride and carries over into adulthood.

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Position

Dates of Service

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

Have attended several city council meetings over the past 15 years. My husband and I also watch the meetings on TV when we can't attend

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

The function of the Beautification Committee should first be to survey and prioritize what the needs of the city are and what can be accomplished. Motivate the community in to taking civic pride in their own neighborhood. Recruit volunteers of all ages to work at cleaning up and beautifying their neighborhoods. Create recognition programs such as Certificates of Appreciation, gift cards from Starbucks for adults or Baskin Robbins for the children and youth. Recognize homeowners with yard placques, giving them and others to do more in the community. Instill pride in what they are doing.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

My skills include being able to visualize a project and see it through. For me, caring for the City of Perris goes back many years. I worked on a Citizens' Beautification Committee in the 1980's started by Perris matriarch, Peggy Hook. Peggy was a member of one of Perris' pioneer families and took great pride in Perris. Her enthusiasm was contagious. She involved many people in her projects to beautify the city and I was fortunate to be one of them. My goal is to carry on her work to beautify the city. The experience I have had in leadership roles gives me the skills to do this work. - Over the past 25 years, 3 different 'D' Street downtown plans have been proposed. With the work that has been done on 'D' Street, it is important to beautify the rest of Perris also.


What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

The main issue seems to be the absentee landowners. It is very difficult to have interest in an area's beautification when you don't live in the area. Renters are also a problem in the fact that they don't seem to take pride in their living areas. - My suggestion would be to start with small projects which can be completed in a timely manner. A completed project would give the community the incentive to start another one, maybe a little larger. Clean up the neighborhoods together, including the children and youth in the project. Teach the young about civic pride. As a member of the Perris Valley Museum, I would share with them about the 'historic' homes in their neighborhoods. Explaining how special these homes are to Perris and how they need to be cared for by the community. - Enlisting the help of churches and scout troops as well as CMI students and the high school Interact Club to help with the clean ups. Teaching them at the same time about civic responsibility and pride.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 July 9, 2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



PERRIS - The Perris Beautification Committee, a citizens group dedicated to improving the city's appearance, announced this week that it has awarded a "Certificate of Appreciation" to Mr. and Mrs. Carl Ronemous of Perris "for their well-kept and attractive yard."

(See photo above.)

The award was handed to the couple in a simple ceremony in front of their home by Midgie Parker, committee member.

According to Peggy Hook of the committee, other award winners were Thompson's Home Center on "D" Street, a furniture and appliance outlet, and Ron

Kwiatowski, director of public works for the City of Perris.

The October certificate will go to Preston Rairigh, member of the Perris Historical and Museum Society "for weeding, pruning and removing debris from the planted area north of the O Santa Fe RR Depot."

"The Beautification Committee also expresses appreciation to city workers for extra trash pickup efforts during the recent Cleanup Week observance," Mrs. Hook said.

"We are also delighted with the City Council's recent passage of a property maintenance law," she noted.

RECEIVING a certificate of appreciation for their well-kept and attractive yard from Midgie Parker (left) are Mr. and Mrs. Carl Ronemous. Midgie Parker is a member of the Perris Beautification Committee, which has been spearheading the drive to beautify the city, clean up and decorate boulevards and help remove blight from the once-pretty rural township. Photo by Phyllis Hughes. See story below)

Beautification Committee awards certificates of appreciation



EXAMPLE of blight afflicting portions of Perris is shown here in this photo of a vacant lot on "D" Street. Perris Beautification Committee is encouraging property owners and residents to take pride in their city by cleaning up and maintaining residential and business properties. (Photo by Phyllis Hughes.)



City of Perris

101 North D Street, Perris, CA 92570 www.cityofperris.org
PH: 951-943-6100 FAX: 951-943-4246

RECEIVED
HOUSING AUTHORITY

JUL 19 2015

Rm

CITY COMMITTEE APPLICATION

To apply for appointment to a City of Perris Committee, complete all sections of the following application and submit by the deadline. Incomplete applications will not be considered. For more information on Committee description, visit the city's website at www.cityofperris.org.

Full Name

Ali Mazarei

Date of Birth (mo/dd/yr)

Street Address

Green Orchard Place

City

Riverside

State

CA

Zip code

92508

Home Phone Number

na

Cell Phone Number

Email address

Current occupation and employer. If retired, indicate last occupation/employer:

Self Employed, Please see attached bio

Indicate the following Committees in which you are most interested in serving. Number in order of preference (Example: #1 for first choice #2 for second choice etc.).

Community Development
Committee

2

Economic Development
Committee

1

Beautification
Committee

3

The following information consists of some of the factors used by the City Council, and/or subcommittee therefor to select final applicants:

- (1) Background, education, experience to demonstrate sound judgements;
- (2) Diversity in committee membership; and
- (3) Attendance at Council or commission meetings prior to interview.

Background/ Work Experience/ Civic Involvement

Please see attached Bio

Education/ Training

Please see attached bio

Have you ever served on a City Council, Commission, Committee, or Board in Perris or any other City?

No

Yes. If Yes complete below:

City

Riverside County

Position

Vice Chair, Mead ValleyMAC

Dates of Service

2013 to Present

Have you ever attended a City Council meeting?

No

Yes

Have you ever attended a City Commission meeting?

No

Yes

If yes, list which council meetings or commissions and approximately how many

over 50+ County Supervisor Meetings, County Planning Committees, Commissions , MAC Board meetings in the County and City of Perris

Describe your knowledge of the functions, regulations and procedures of the Committee of your first choice:

My understanding of what the The City of Perris Economic Development Committee will work is to galvanize local businesses and create center for commercial activity. The efforts will focus on enhancing existing bsuiness conditions and attracting new and complimentary businesses to the area to maintain the character of City of Perris.

What specific skills, attitudes, and experience do you think you have that will enhance the work of the Committee?

Please see attached bio

What specific issues or problems face the Committee? Do you have suggestions to address these issues or problems?

The committee should focus on these Goals in my humble opinion.

- * To develop municipal initiatives that support existing and future businesses.
- * To Maintain and leverage the community's inherent character.
- * To promote Perris and the development of additional modern, livable business districts.
- * To strengthen existing business relationships
- * To coordinate and enhance marketing Projects with Perris Valley Chamber of Commerce.
- * To attract new businesses that are compatible with the community, meets the needs of residents, and captures lost community revenues to enhance city services.

Within 30 days of assuming office, the appointed committee members may be required to file Statement of Economic Interests (Fair Political Practices Commission Form 700).

NOTE: This document is a public record and is subject to disclosure pursuant to the California Public Records Act. Personal contact information will be released without consent. Your application will be considered by the City Council, provided that a vacancy exists on a Committee for which you have applied.

Applicant Signature and Date:

 7-7-2015

Submission Instructions

Completed applications must be submitted the City of Perris Development Services Department, at 135 North D Street in Perris no later than 5:30 p.m. on Thursday July 9, 2015. Original applications and attachments submitted after the above stated time will not be considered. No e-mails, postmarks or faxes will be accepted.

Contact Rebecca Miranda, Redevelopment Project Coordinator at 951-943-5003 ext. 496 if you have any questions.



TRAVEL ZONE



TESORO



ALI MAZAREI

Managing Member - Pinnacle Real Estate Holdings, LLC.

Vice President - Service Station Franchise Association (SSFA)

Board Member - Coalition of Franchisee Associations (CFA)

Executive Board Member - National Association of Convenience Stores (NACSPAC 5 Star)

"NO ONE BUSINESS IS AS STRONG AS ALL BUSINESS WORKING TOGETHER FOR A BETTER TOMORROW!"



Ali Mazarei

CEO & President - *QSR EXPRESS, Inc.*

Co-Founder/Owner - *USA Tactical Depot*

Co-Founder - *Yazdani & Associates*

Co-Founder - *S.P.A.Z. Entertainment Group*

Co-Founder - *Win Win Entertainment Group*

Co-Founder – Managing Member – *IE Commerce Business 2 Business*

Co-Founder – Managing Member - *Pinnacle Real Estate Holdings, LLC.*

Co-Founder – Managing Member - *Riverside County Travel Zone Center, LLC.*

Co-Founder - *Pinnacle Global Design & Construction (to be formed)*

Chief Operating Officer – *Travel Zone Valvoline Express Services*

Chief Marketing Officer – *Assured Capital Investment*

Vice President – *Service Station Franchise Association, Inc.*

Executive Board Member - *Service Station Franchise Association, Inc. (SSFA)*

Executive Board Member - *Coalition of Franchisee Association, Inc. (CFA)*

Executive Board Member - *The Association of Convenience & Fuel Retailing (NACS)*

President and Legislative Chairmen - *Perris Valley Chamber of Commerce (Committee Chair)*

Memberships & Associations

Franchisee - *ARCO AMPM*

Franchisee - *Baja Fresh*

Franchisee - *Valvoline*

Franchisee – *CAT Scale*

President & Chair - *Perris Chamber of Commerce*

Board Member – *Coalition of Franchisee Association*

Vice Chair Board Member – *Mead Valley MAC - Appointed by Supervisor Kevin Jeffries*

Life Member - *National Rifle Association*

Life Member - *Lions Club International*

Chamber Ambassador - *Greater LA AREA Chamber of Commerce*

Member – *Perris Valley Chamber of Commerce*

Member & Executive Board Member – *The Association for Convenience & Fuel Retailing (NACS)*

Vice President & Member - *Service Station Franchise Association (SSFA)*

Member - *Riverside County Chamber of Commerce*

Member - *Menifee Chamber of Commerce*

Member - *Moreno Valley Chamber of Commerce*

Member - *International Car Wash Association (ICA)*

Member - *National Shooting Sports Foundation (NSSF)*

Member - *Automotive Oil Change Association (AOCA)*

Member – *Western Petroleum Marketing Association (WPMA)*

Member - *Better Business Bureau*

Member - *Perris Rotary Club*

Certifications, Licenses & Permits

Federal Firearm License – Class I, II, III, VI & VII

DOJ Special Tax Stamp
Riverside County Planning Department Permit to operate
Riverside County Sheriff Department Permit to operate
State of California Large Capacity Magazine Permit
State of California Certificate of Eligibility
State of California Entertainment Firearms Permit
State of California License to Sell Machine Guns
State of California License to Possess and/or Transport Assault Weapons and/or .50BMG Rifles
State of California Permit to Possess and/or Transport Machine Guns
State of California Short-Barreled Shotgun/short-Barreled Rifle Permit
State of California Resale License
Certification/Permit- POST 832 Peace Officer
Certification -State of California Lottery (Ranked #1 Retailer in Riverside County)
Certification -Weight Master -State of California
Certification/Permit - CCW State of California Certification/Permit - CCW State of Florida
Certification/Permit - CCW State of Utah Certification/Permit - CCW State of Nevada
Certification/Permit - COE State of California Certification/Permit -State of California DOJ HSC
Instructor Certification/Permit -FFL Permit Holder Class I, II, III, & VII SOT NFA
Certification/Permit -State of California DOJ DWP Permit Holder
Certification/Permit -State of California DOJ Firearm Instructor

As you can see from above applications, I wear many hats and I am involved in many businesses. I currently live in Riverside County, California. My educational back ground is as diverse as the titles I hold today. I have a studied Business Administration with a minor in Marketing; Criminal Justice with a minor in Law Enforcement; I have P.O.S.T. 832 Certificate of Training from the Orange County Sheriff Department; plus minors in Economics, Computer Science and Accounting.

I am a third generation property developer and business owner, I have 28 years of operational management, property management and employee training in retail, hospitality and marketing entities, in addition of 10 years operational experience operating one of the oldest restaurants and bars in Los Angeles. Currently my partners and I own and operate a conglomerate of companies operating both nationally and internationally with annual sales revenue exceeding \$400 million dollars and combined operational assets valued over \$600+ million dollars.

The last 15 years I have spent acquiring, developing and operating the ARCO Travel Zone Center in Perris California with sales revenue of \$45 Million plus. As its Managing Member of one of the Largest AMPM ARCO facilities in Northern America, I oversaw the day-to-day operations during the Construction Phase and currently oversee the Operational Phase of the project. ARCO Travel Zone Center has become one of the most successful operations in the Tesoro ARCO AMPM Network. As one of the Owners of ARCO Travel Zone Center, I have been honored by Winning the 2009 Franchisee Rookie of the Year, 2008, 2009, 2010 Best Business in Riverside County, 2009 Business of the Year, 2010 Board Member of the Year, 2011 Citizen of Year, 2015 Marquis Who is Who in America Award, I have also been awarded many City, State, National & International Recognition awards for our many of our projects and marketing ventures.

Locally, as a current Executive Board Member of the Perris Valley Chamber of Commerce and its Newly elected President and Legislative Chair in 2015, I have taken the Perris Chamber to the next level and saved it from bankruptcy. As a Committee Member in the newly formed Economic Development Committee, I will bring to the table the same passion and work ethics as I do with my other businesses. I will work hard to increase awareness, profitability for each of the businesses in the city and our local community. I will work hand in hand with other Committee Members, Perris Valley Chamber of Commerce, City Staff, Managers, County Supervisors and City Council Members to galvanize local businesses and create a new center for commercial activity. The efforts will focus on enhancing existing business conditions and attracting new and complementary businesses to the area to maintain the character of City of Perris.

I understand and acknowledge as a member my duties may include but not limited to; act as liaison between City Staff and Residence, Encourage the members to do long-range planning, assist Committee Members to build their skills, Encourage all Members to participate in Committee activities, ensure that all Member's views are represented in Committee meetings.

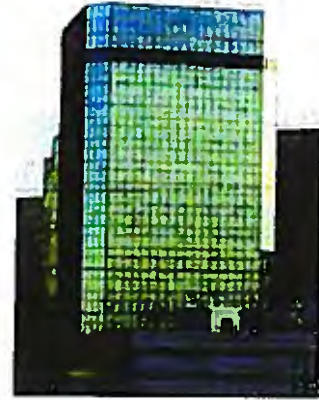
Thank you for your support and consideration for The Economic Development Committee Member. Attached you will find some, not all of the properties, my partners and I have developed and operate under the different entities we control.



Rancho Pacific Building (Our Office)



The American Tower



**The American Tower Building
Sam Huston Plaza Buildings**



Southwood Building



Tetra Building Ralph's Shopping Center



Ralph's Shopping Center



Day Creek ARCO





Day Creek ARCO



Day Creek ARCO



Haven Mobil Foothill MOBIL





Arrowhead Credit Union Building Riverside County Travel Zone Center

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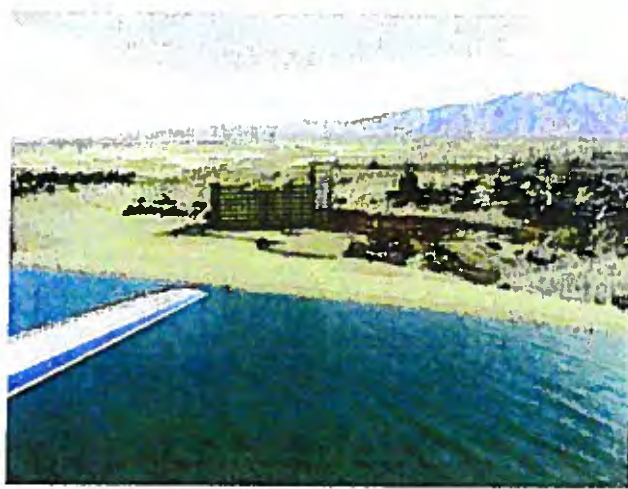
MAHOGANY



Playa Del Pariso Resort San Felipe, Baja California Mexico







Attachment C
May 12, 2015 Memorandum to the
City Council



MEMORANDUM

101 North "D" Street, Perris, California 92570

Telephone: (951) 943-6100

Fax: (951) 943-4246

TO: Mayor and Members of the City Council

FROM: Richard Belmudez, City Manager
Rebecca Miranda, Project Coordinator

DATE: May 12, 2015

SUBJECT: City Commissions

BACKGROUND

At the March 6, 2015 Strategic Plan Meeting, City Manager Belmudez was assigned to work with Mayor Pro Tem Burke and Councilmember Rodriguez to complete the following objective:

Review the Mission and purpose of the City's existing commissions and committees and make recommendations to the City Council for possible creation, consolidation and/or elimination.

The intent of this objective is to improve public awareness and engagement. Citizen advisory commissions and/or committees provide a conduit to facilitate dialog regarding emerging community concerns. However, in order to be effective it is critical that their role be clearly defined, relevant and current with community values.

A working group lead by Mayor Pro-Tem Burke, City Councilmember Rodriguez and City staff has met on two occasions and City executive staff has also met with the Chair and Vice Chair of each of the respective City Commissions. This memorandum reflects the compilation of the discussions and suggested implementation for the completion of the aforementioned objective. It provides an overview of existing commissions and discusses suggestions in the creation of future citizen advisory groups.

DISCUSSION

Existing Commissions

The following is a summary of the existing City Commissions and Committees and an analysis of their respective work product:

Planning Commission: The Mission of the Planning Commission is to promote a high quality of life in the community through responsible land use decisions. The Commission takes pride in preserving the City's heritage and ensuring sustainable development for future generations. The Planning Commission's goals are to: foster sustainable urban design, policy and development, improve the Zoning Code for clarity, consistency, and flexibility, and increase Community awareness and involvement in planning.

In the past two years, the Planning Commission has approved sixteen (16) new development projects and reviewed and made recommendations to the City Council regarding a total of seven (7) new ordinances. Some of the major projects include the Metro-link station, a new 9,100 square foot grocery store, a City-wide Master Trails and Bikeway Plan, an Ordinance Regulating Tobacco Use at City Facilities, an Emergency Shelter Ordinance, a Sign Ordinance, a Second Unit Ordinance, and an Emergency Shelter and Transitional Housing Ordinance.

The Planning Commission is staffed by the City's Planning Division.

Public Safety Commission: The Mission of the Public Safety Commission is to serve the community as an advisory board to the City Council in matters related to public safety. The Commission provides recommendations for policy, planning, and public outreach. The Public Safety Commission's goals are to enhance the Emergency Operation Program, enhance public outreach and review public safety ordinances.

In the past two years, the Public Safety Commission helped amend the City's Municipal Code regarding animal control regulation for exotics animals. In addition, the Public Safety Commission is working on an ordinance that will require pets to be spayed or neutered. Moreover, the Commission has conducted two (2) C.E.R.T trainings and participated in two weekend events with the American Legion. Per the Emergency Preparedness grant, the Public Safety Commission has participated in three (3) Tabletop Emergency Exercise events. These events include mass care and shelter, a medical event, and an emergency communication event.

As it exists today the Public Safety Commission is underutilized. By its very nature, events regarding public safety must be handled immediately by emergency personnel. Furthermore, there is limited opportunity to establish policy and provide direction in that public safety in Perris is predominately handled via contracts through Riverside County Sheriff and Cal Fire.

The Public Safety Division is staffed by the City's Building Division.

Youth Advisory Committee: The Youth Advisory Committee of Perris is dedicated to empowering youth in order to improve the City's future. The Youth Advisory Committee's goals include improving public safety, the environment, and public health.

In the past two years the City of Perris Youth Advisory Committee has completed two (2) safe driving videos, collaborated with the Church of Latter-Day Saints to conduct a neighborhood clean-up, attended a Perris High Friday-Night Live event, hosted a Valentine's Day dance at the teen center, attended two (2) team building out-door excursions at the University of California Riverside, conducted a youth and government day, attended a Photo-Voice conference and developed a General Plan Photo-Voice project, and volunteered at thirty-two (32) City events.

The Youth Advisory Committee is staffed by the City's Community Services Department.

PROPOSED NEW COMMITTEES

It has been suggested that the following three new citizens group be created: the Community Development Committee, the Economic Development Committee and the Beautification Committee. The following is a brief summary of the potential role and make-up of the proposed new committees

Community Development Committee: The Community Development Committee would promote positive human interactions in all aspects of community life. The Community Development Committee would advise the Mayor and City Council on the development of plans, policies, regulations and strategies involving community preservation, recreation, health and human services, and programs related to culture, fine arts, seniors, veterans, as well as non-profit capacity building and development. The Community Development Commission will also be responsible for making recommendations to the City Council for the disposition of Community Development Block Grants (CDBG) funds.

The members of the Commission will represent a cross section of the public recreation and community/human service industries. Members could include representatives from non-profit agencies, Clergy, Community Service Organizations, Veteran Groups, and Public Safety Agencies.

The proposed Community Development Commission would be staffed by the Community Services Department.

The Economic Development Committee: The Economic Development Committee would promote the City's ability to compete in the global economy. The Committee would provide leadership, education and tools necessary for the City to optimize essential economic opportunities. They will be charged with improving the City's business and economic environment in order to help meet the shopping service needs of local residents. They will develop an economic plan which will provide the framework for developing and maintaining a viable business community and make recommendations to the Mayor and City Council that will create economic growth opportunities through the creation of jobs and businesses and expanding the City's tax base and income. They will advise the Mayor and City Council on the development of plans, policies, regulations and strategies that have substantial impact on creating and maintaining an innovative economy that is sustainable.

The members of the Committee will represent a cross section of business, industry, and education and will include businesses, Perris residents, representatives from Perris Valley Chamber of Commerce, Workforce Development/WIB, Education (Perris School Districts/Systems (including private & charter), Mt. San Jacinto Community College, Riverside Community College & UC Riverside), Small Business Development Center, and labor organizations.

The proposed Economic Development Committee will be staffed by the members of the City's Economic Development Division.

Beautification Committee: The Beautification Committee will assist the City in developing and pursuing initiatives that promote beautification and the overall appearance of the City. The goal of the Committee is to create civic pride and to motivate the City's diverse population to participate in the beautification process. The Committee will identify areas in need of improvement, create recognition and incentive programs such as property maintenance awards, coordinate and recruit volunteers to participate in neighborhood clean-ups and secure funding resources to achieve these goals.

Members of the Committee could include Planning Commissioners, representatives from the Historical Society, Business Community and citizens at large.

The proposed Beautification Committee would be staffed by the City's Planning Division and Code Enforcement Divisions.

Recommendations

It is suggested that the City initiate the process to create an Economic Development Committee and Beautification Committee. It is also suggested that the Public Safety Commission be re-configured and integrated into the Community Development Committee. This will allow them to take on a broader spectrum of current community issues for which the City has more direct autonomy to change.

It is suggested that two Councilmember be assigned as liaisons to each of the newly created Committees. This will provide leadership for the group as well as serve as a direct conduit between the committee and the rest of the City Council

In regards to compensation or stipends it is recommended the committees be completely volunteer since the amount of members of the advisory groups is expanding and the intent is to promote civic engagement. Since the Planning Commission is a quasi-judicial entity that makes the final decision of proposed project it is suggested that the stipend remain \$100 per meeting.

In order to proceed it has been recommended the City Council direct staff to commence the recruitment process for the new committees. Once the recruitment process is complete, applications will be brought to the City Council for formal appointments.