



# Information About Measure A on the November 2023 Ballot

**The City of Perris continues to be a diverse and growing local economy, with over 1,200 businesses and nearly 80,000 residents calling this community home.**

## Increased Perris Infrastructure Costs

Over the last 15 years the number of large distribution facilities and certain industrial businesses located within Perris has grown, with additional projects proposed or currently under review. This growth has increased traffic in Perris, which has increased the City's costs relating to the improvement, operation, maintenance, repair and/or restoration of Perris public roads.

## Measure A: Funding for Perris Public Roads

The City Council placed Measure A, a special business license tax, on the November 7, 2023, special election ballot. As a special tax, Measure A requires the approval of two-thirds of Perris voters at the November 7, 2023, special municipal election in order to pass. If approved, it could provide approximately \$4 million annually for the improvement, operation, maintenance, repair and/or restoration of Perris public roads, including truck routes, collector streets, and arterial streets as identified in the Perris' General Plan Circulation Map and any Perris specific plan circulation maps.

If approved, Measure A would establish a special business license tax for 30 years at the rate 10.7¢ (with annual CPI adjustments) per square foot of space that is principally utilized as a distribution facility or as an industrial business (as defined by Measure A). Measure A would be a tax paid by distribution facilities and industrial businesses.

## Funding to Improve, Operate, Maintain, Repair and/or Restore Perris Public Roads

If approved, funding from Measure A would only be used to improve, operate, maintain, repair, and/or restore Perris's public roads as stated in Measure A.

## Accountability & Local Control

If approved, all Measure A funds would be controlled locally and include annual audits to ensure every penny is spent on improvement, operation, maintenance, repair and/or restoration of Perris public roads as stated in Measure A. No Measure A funds could be taken away by the State or used for other purposes. Perris residents and visitors would not pay the tax, as only distribution and industrial businesses are required to pay the tax.

## Learn More!

To view the full staff report, Measure A Resolution or Ordinance, as well as the General Plan Circulation Map and specific plan circulation maps, and road maintenance reports, please visit our website at [CityOfPerris.org](http://CityOfPerris.org) or contact Ernie Reyna, Deputy City Manager, at [ereyna@cityofperris.org](mailto:ereyna@cityofperris.org), or by phone at 951-944-4310.

