



# 3 - YEAR STRATEGIC PLAN

*Information Technology Department*  
*August 2023 - August 2026*





# ACKNOWLEDGEMENTS



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# WHAT IS STRATEGIC PLANNING?

Strategic Planning is the opportunity for policy makers to define which policies, programs, projects and issues are the IT Department's highest priorities during the coming year and what priorities the staff should be focusing on over and above normal operations of the Department. It is one of the most important activities in which city leaders engage each year.

The purpose of the strategic plan is to provide the IT Department with a guiding document, settling priorities for the next three years. It considers the cities needs, while balancing available resources, and utilizing best practices to deliver services.

## STRATEGIC PLANNING PROCESS

On August 14, 2023 a strategic planning workshop with the department was held to discuss priority areas for the IT department. Prior to formulating goals and objectives team takes time to assist the department's, current strengths, weaknesses, opportunities, and threats.





# CITY OF PERRIS

## Three - Year Goals

*All goals are listed on pages 4 and 5. Please see table of What, Who, When and How below.*

## Vision Statement

*We are a dynamic, engaging, and transparent local government department that effectively communicates with everyone we serve by utilizing media and technology to engage and maintain accessible and user-friendly services.*



## Mission Statement

*The IT Department strives to provide value, and empower everyone we serve through effective communication and innovative, cutting-edge technology.*

## Values

### \*Emotional Intelligence

Empathy, Caring, Open-mindedness, Trust

### \*Servant Leadership

Focus on the Wellbeing of Others, Integrity, Desire to Serve Others, Bettering the Community, Customer Service

### \*Evolution - Adapt & Learn

Optimization, Retrospective, Efficiency

### \*Communication

Collaboration, Feedback, Teamwork, Transparency, Speak to Understand

## **GOAL #1 ENHANCE COMMUNICATION CHANNELS**

WHAT	WHO	WHEN
50% Community Outreach + QR Code	Sarina/Everett	October 2026
Seasonal Campaign	Staff	Present - October 2026
Subscribers	Staff	Present - October 2026
AI Chat Bot	Supervisor	Present
Chat Bot Matrix	Supervisor	2024
Website re-design	Staff	2026
P10 Collab	Staff + P10	2024

## **GOAL #2 GIS EXPANSION OF APPLICATIONS**

WHAT	WHO	WHEN
Staff Map Reviews / GIS In house	Devin	Jan 1 2024
Zoning Layer	Devin & Planning	Jan 1 2024
Mobile App Viewer Released	Devin	TBD
Public facing GIS & Update	Devin	TBD

## GOAL #3 EXPAND BROADBAND: PROVIDE WI-FI TO ALL CITY PARKS

WHAT	WHO	WHEN
Structural Analysis for gym/ Monument Ranch	Contractor	2-3 wks
Parks & Rec Committee Buy-In for 2 Towers	Paul	September 20
Spectrum ISP for Monument	Contractor	180 Days
IT Server Room: · Complete Server Room Migration (IT) · Fiber Fusion Splice · Install Broadband Hardware · Installation at 19 City Parks: Test, Configure, Deploy (1yr)	Contractor and Michael	1 Year
Implement a More Robust Cyber-Security System & Software · Cyber Security Analysis Report (contractor) · Yearly Staff Training (IT/Dill) · Create Incident Response Playbook (Paul)	· Contractor · IT/Dill · Paul	TBD

