

CHAPTER 19.63

STREET NAMING REQUIREMENTS

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19.63.010 PURPOSE AND INTENT

The City Council finds that street naming review is required for public and private streets to protect the health, safety and welfare of the citizens of the City and to provide the development of a greater sense of place for all citizens within the City. (Ord. 1109, 6/03)

19.63.020 AUTHORITY

The Planning Commission shall be empowered to approve, conditionally approve or deny street naming proposals subject to the findings stated in this Chapter. (Ord. 1109, 6/03)

19.63.030 REQUIRED REVIEW

No building permit or certificate of occupancy shall be issued before a street name proposal has been approved. Accordingly, no person shall commence any new use or intensify any existing use until a street name proposal has been approved. (Ord. 1109, 6/03)

19.63.040 FINDINGS

As a condition of granting street name approval, the Planning Commission shall find that the following exists:

A. *Choice of Names*

Names chosen are related to the scale and location of a project.

1. Objectives: Names should be pleasant sounding, appropriate, easy to read (so that the public, and children in particular, can handle the name in an emergency situation), and should add to pride of home ownership.

2. Categories: Large developments are to use a single, significant category of names to assist in location of streets. Small subdivisions should use the same category as the surrounding or adjacent area, which helps to establish neighborhood identification.
3. Unacceptable Street Names: Unacceptable street names shall include numerical names (1st, 2nd, etc.); alphabetical letter (A, B, C, etc.); surnames of living persons (pioneer families, etc., excluded); frivolous, complicated or undesirable names as determined by the Planning Commission; unconventional spelling and compound names (use sparingly and not on short streets).

B. Suffixes

Unnecessary affixes are to be avoided. Terms that may be utilized are:

1. “East,” “West,” “North,” and “South,” indicating direction.
2. Street suffixes shall be applied, based upon discretion of the Planning Commission, in conformance with the definitions shown below.

Suffix	Spanish Variation	Description
Avenue	Avenida	<i>A roadway or thoroughfare that is contiguous and not limited to a single subdivision</i>
Boulevard		<i>A roadway or thoroughfare with a landscaped median that is contiguous and not limited to a single subdivision</i>
Circle	Circulo	<i>A horseshoe or crescent shaped street that begins and ends on a major street</i>
Court	Corte	<i>A permanently dead-end street or cul-de-sac not longer than 660 feet in length</i>
Cove	Ensenada	<i>A permanently dead-end street or cul-de-sac not longer than 660 feet in length</i>
Drive	Carreterra	<i>A curvilinear street</i>
Gate		<i>A short street that provides entrance to a subdivision</i>
Lane	Calle	<i>A minor street within a subdivision</i>
Loop		<i>A horseshoe or crescent shaped street that begins and ends on a major street</i>
Parkway		<i>A thoroughfare designated as a collector or arterial with a landscaped median</i>
Place	Lugar	<i>A permanently dead-end street, cul-de-sac or short through street none of which are longer than 660 feet</i>
Road	Camino	<i>A designated thoroughfare</i>
Street		<i>A common or default suffix</i>
Trail		<i>A curvilinear street with a rural</i>

19.63.060 CONFORMANCE WITH LAW

The Planning Commission or Director of Planning and Community Development shall review the street name proposal application for conformance with the City's General Plan, zoning, applicable specific plan regulations and the criteria in Section 19.13.070. Before an application is accepted and approved as complete, the applicant may be required to clarify, correct or otherwise supplement the information contained in the application. (Ord. 1109, 6/03)

19.63.070 APPLICATION PROCESSING

The Director of the Planning and Community Development Department shall review the proposed street name proposal for duplication of names, and for overall compliance with this Chapter. Upon completing the review, the Director of Planning and Community Development or his/her designee may distribute the proposal to the County Transportation Department for review and comment. Distribution shall also be made to the City's Engineering, Public Works, and Police Department for review and comment. Upon receipt of comments or recommendations from the County Road and Survey Department and any reviewing City Department, the City's Planning and Community Development Department shall prepare a report which incorporates any responses, and shall forward the proposal to the Planning Commission for consideration. (Ord. 1109, 6/03)

19.63.080 FILING FEES

A fee assessed by the County Transportation Department in connection with review of street naming proposals, pursuant to the application processing section, shall accompany the application for a street naming proposal review. The fees assessed by the County Transportation Department and fees assessed for processing of street name applications may be set and adjusted by resolution of the City Council. (Ord. 1109, 6/03)

19.63.090 EXPIRATION

Street name proposals shall expire 2 years after the date of initial approval by the Planning Commission. The submittal of revisions to a street name proposal shall not extend the expiration date specified in this Chapter. (Ord. 1109, 6/03)