

ORDINANCE NUMBER 1041

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PERRIS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA, AMENDING CHAPTER 19.75 OF THE PERRIS MUNICIPAL CODE PERTAINING TO TEMPORARY SIGNS AND BANNERS, AND FREEWAY SIGNS

WHEREAS, Article XI, Section 7 of the California Constitution confers on cities the power to make and enforce within limits all local police, sanitary and other ordinances not in conflict with general laws; and

WHEREAS, the regulation of signs are within the police powers of the City; and

WHEREAS, the City Council of Perris ("City Council") determines that sign regulations are essential to maintain the health, safety and welfare of the citizens of Perris; and

WHEREAS, the regulation of particular advertising needs of the business community are necessary to preserve the character and image of the community as identified in the General Plan.

NOW, THEREFORE, the City Council of the City of Perris does ordain as follows:

Section 1. That the above recitals are true and correct.

Section 2. The City Council does hereby find, determine and declare that:

- A. The adoption of this ordinance will not have a significant impact on the environment.
- B. Negative Declaration Number 2042 reflects the independent judgement of the City.

Section 3. The City Council hereby adopts Negative Declaration Number 2042.

Section 4. The Perris Municipal Code Section 19.75.230 D 2 is hereby amended as follows:

A) A temporary sign permit is required for the following:

1) *Special Events.* A temporary sign permit may be issued for special event signs no more than two (2) times per calendar year. Special event signs may be utilized for a period of time not to exceed ten (10) consecutive days. Inflatable balloons, statuary, banners, pennants, flags and spot lights may be permitted. All signs must be securely fastened to the building/site. Said signs may not overhang any walkway and/or entrance, or be attached to any pole or freestanding structure.

2) *Promotional Sales.* Promotional sale signs may be permitted so long as the signs are replaced at intervals no less than fourteen (14) days. Said signs may include banners only, that must be securely fastened to the building. Said promotional banners may not overhang any walkway and/or entrance, or be attached to any pole or freestanding structure. Promotional banners must not exceed 60% of the suite building frontage, with a height no greater than four (4) feet. In no case shall the banner sign exceed one hundred (100) square feet. Only one (1) sign is permitted per suite building frontage, with no more than a total of two (2) signs permitted."

Section 5. The Perris Municipal Code Section 19.75.230 D 4 is hereby amended as follows:

4. *Grand Opening Signs:* A temporary sign permit is required before any grand opening signage may be placed on a site. A temporary sign permit may be issued for grand opening signage provided that the grand opening event takes place within ninety (90) days of opening or change in ownership/use/management. Grand opening signs may be utilized for a period of time not to exceed thirty (30) consecutive days. Inflatable balloons, statuary, banners, pennants, flags and spot lights may be permitted. All signs must be securely fastened to the building/site. Said signs may not overhang any walkway and/or entrance."

Section 6. The Perris Municipal Code Section 19.75.360. B is hereby amended as follows:

B) *Freeway signs.* Freeway signs shall comply with the following provisions:

1. All freeway signs shall be located on the same parcel as the entity it identifies;
2. The parcel on which the sign is located shall be located within six hundred sixty (660) feet of the nearest edge of a freeway right-of-way line;
3. A maximum of one (1) freeway sign shall be allowed per parcel or site;
4. Freeway Signs shall not exceed an overall height of twenty-five (25) feet and a total sign area of one hundred (100) square feet, with the following exception:
 - a) Freeway signs located within three hundred (300) feet of a freeway interchange or overpass shall be permitted an additional sign height of twenty five (25) feet.
5. Joint Use Freeway Signs. Joint use freeway signs identifying more than one site/business may have a total sign area of one hundred-fifty (150) square feet, and shall be subject to the following provisions:
 - a) Joint use signs may be permitted for two (2) or more sites/businesses, and shall be located within six hundred sixty (660) feet of the nearest edge of a freeway right-of-way line.
 - b) Joint use sign may only identify businesses located on the parcel upon which the sign is located, and not to exceed a total of two (2), which are located on parcel(s) situated within seventy-five (75) feet of the parcel upon which the sign is located.
 - c) Joint sign users/businesses shall be located within six hundred sixty (660) feet of the nearest edge of a freeway right-of-way line and within seventy-five (75) feet of the parcel upon which the joint use sign is located.

d) Only one (1) freeway sign shall be permitted per site/business irrespective, whether a singular or joint use freeway sign is used.

6. The supporting structure of the base of the freeway sign shall be a minimum of 30% of the sign width, and architecturally treated to be consistent with the development"

Section 7. The Mayor shall sign and the City Clerk shall certify to the passage and adoption of this Ordinance and shall cause the same to be published and posted pursuant to the provisions of law in this regard, and this Ordinance shall take effect thirty (30) days after its passage.

ADOPTED, SIGNED and APPROVED this 9th day of December, 1996.

MAYOR OF THE CITY OF PERRIS

Attest:

City Clerk

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss
CITY OF PERRIS)

I, Beti An Hynes, duly elected City Clerk of the City of Perris, California, do hereby certify that the foregoing Ordinance Number 1041 was introduced at a regular meeting thereof held on November 25, 1996, and adopted by the City Council of the City of Perris at a regular meeting thereof held on the 9th day of December, 1996, by the following called vote:

Ayes: Long, Yarbrough, Torres, Denney and Landers
Noes: None
Absent: None

CITY CLERK