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## If you're Hungry in Perris, Wienerschnitzel has what you Need!



Media Contact **Public Information Officer** Stephen Hale 951-943-6100 shale@cityofperris.org

World's Largest Hot Dog Chain Announces Grand Opening of its Newest Location in Perris, CA

**WHAT:** Wienerschnitzel, the world's largest hot dog chain, is excited to announce the opening of its newest restaurant in Perris, CA. All who attend the restaurant's official grand opening will receive a free soft serve (no purchase necessary).

WHO: The Southern California based restaurant chain, known for its delicious hot dogs, savory chili and sweet treats, has developed a cult-following over its 58 years of service. The chain serves over 120 million hot dogs annually and has grown to 325 locations in 11 states.

WHY: This is the first Wienerschnitzel in Perris, CA and helps further expand the restaurant chain's reach in the Southern California market.

WHEN: December 15 from 11 a.m. – 3 p.m.

WHERE: 2650 N. Perris Blvd., Perris, CA 92571

## **About Wienerschnitzel**

Founded by John Galardi in 1961 with a single hot dog stand in Wilmington, Calif., Wienerschnitzel (www.wienerschnitzel.com) is one of the real pioneers of the quick-service food industry. The World's Largest Hot Dog Chain now serves more than 120 million hot dogs annually – and fueled by a mission of "Serving Food to Serve Others," also gives back a percentage of profits to its charitable partners. Based in Irvine, Calif., Wienerschnitzel operates or franchises 325 restaurants in 11 states. It is part of the Galardi Group, which is also the parent company of Hamburger Stand and Tastee-Freez LLC. Visit our Facebook, Twitter, Instagram or YouTube to learn more about the brand.

## MEDIA CONTACT

Glenda Vaquerano (949) 8892-2651 gvaquerano@galardigroup.com



**Perris City Hall** 101 N. D Street Perris, CA 92570

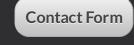
Hours: Mon. - Fri. 8 am - 6pm

**Phone**: (951) 943-6100 Map to City Hall • Contact us

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