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Media Contact

951-943-6100

Public Information Officer

jvargo@cityofperris.org

Joe Vargo



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## The City of Perris Participated in Career Day at Lakeside Middle School



Several Perris employees took part in the annual Career Day at Lakeside Middle School March 28. They were Public Information Officer Joe Vargo, Audiovisual Specialist Everett Hambly, IT Specialist Chris Velasquez, Chief Information Officer Arturo Cervantes, Human Resources Administrative Assistant I Zaira Cardona and Human Resources Analyst Michelle Clay.

The City of Perris took part in the annual Career Day at Lakeside Middle School, explaining the tools it uses to reach out to its constituents through multi-media and technology and discussing potential career opportunities that await them in the future.

Chief Information Officer Arturo Cervantes, IT specialist Chris Velasquez and Audiovisual Specialist Everett Hambly represented the Public Information Office contingent at the Lakeside campus while Human Resources Administrative  $Assistant\ I\ Zaira\ Cardona\ and\ Human\ Resources\ Analyst\ Michelle\ Clay\ represented\ their\ department.$ 

City staff spoke to dozens of seventh and eighth-graders at the March 28 Career Day program.

The City was joined by several other employers and higher-education institutions such as the Riverside County District Attorney's Office, Mount San Jacinto College and Moreno Valley College.

Cervantes said students peppered him and other City representatives with excellent questions, including the qualification necessary for careers in technology, techniques used to get the City's outreach message to the satisfaction that comes with supervising an award-winning team. The City's website and social media have received a pair of first-place awards since 2016 for excellence in media content and video presentations in competition with other municipalities.

Cervantes emphasized the importance of education as a key to getting a job and forging a career.

"The student questions showed they took career day seriously," Cervantes said. "I'm thrilled to be part of career day and be able to speak to students about their career aspirations and the importance of education. It is essential to start providing them with the best information possible so they can make the best decisions when the time comes."

Cardona expressed similar positive sentiments about the Lakeside students, who she described as "engaged and excited to learn about the City of Perris' Human Resources Division."

"It was a pleasure informing the Lakeside Middle School students about the careers the City of Perris offers," she said.

"It's important to expose the younger generations to exciting careers so they can be better prepared for the bright future ahead of them."

Linnie Frank Bailey, who organized Lakeside Career Day, thanked all the employers for enlightening the students about the necessary skills and attitudes needed for job and life success.



**Perris City Hall** 101 N. D Street Perris, CA 92570

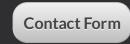
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