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City Adds Spanish Website

The City of Perris' website has gone bilingual and gotten more user friendly.

All press releases, announcements, upcoming events and biographies of elected officials are available in Spanish as well as English with a simple click of a computer mouse.

Perris Information Technology Manager Arturo Cervantes said going bilingual makes perfect sense in a City with a large percentage of Spanish speakers.

The launch of the [Spanish page](#) follows a redesign of the [City's webpage](#), aimed at creating an easier-to-navigate site. The new design also includes a "mobile friendly site" that allows users with tablets and other hand-held devices to instantly search the City's website.

"The City of Perris takes great pride in producing a website that keeps its residents in the know and lets us tell the great story about this great City," Cervantes said. "With the launch of our Spanish website we will reach an even greater audience."



Perris IT Manager Arturo Cervantes discusses the City's new Spanish-language webpage, which launched earlier this month.

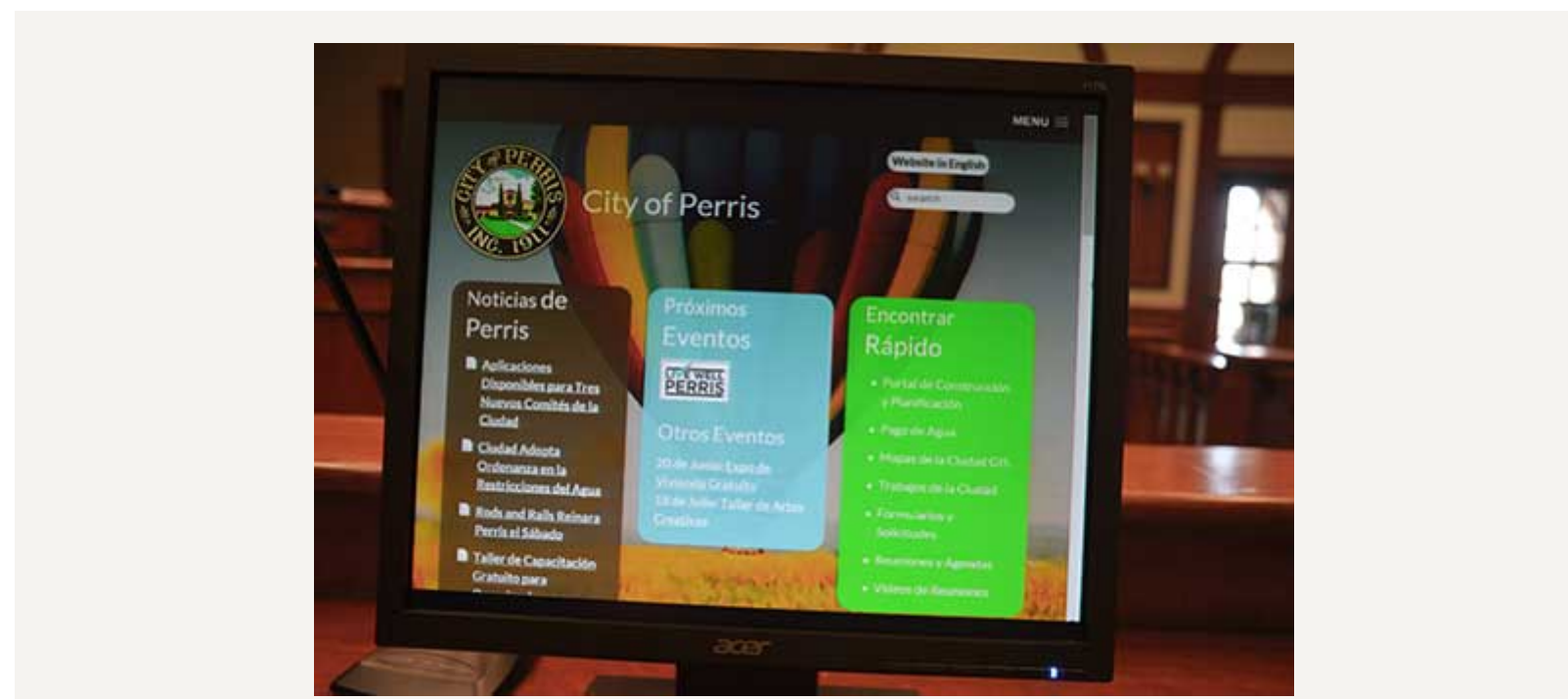
The City has also created a Spanish facebook page, "[Hoy en Perris](#)" to complement its English page, "[Perris Today](#)." And recently, Perris staff have produced a series of videos on Channel 3 highlighting community events in Spanish and English.

Perris Mayor Daryl Busch said the City is committed to keeping all residents informed about the latest developments and happenings in the community.

"It makes for an informed and engaged community and it's something I whole-heartedly endorse," Busch said. "It's another service that we are providing to our residents and that we are very proud of."

Mayor Pro-Tem Tonya Burke noted that increased Spanish outreach efforts is part of the City's long-range strategic plan.

"I am very glad this outreach effort is moved to fruition," Burke said. "It is very important for all our residents to be informed and receive the necessary information they need to make informed decisions about their City. It's important for us to do it so we can include all our residents in that process."



The City of Perris Spanish language webpage includes news releases, photos and announcements of upcoming events.

City Councilwoman Rita Rogers said Perris is "blessed to have a rich and diverse culture" and that elected officials are sensitive to their Spanish-speaking constituents.

"It's important to post information both in English and Spanish so we can reach all of our residents," she said.

City Councilman David Starr Rabb said an informed community means living in a place where everyone feels informed and up-to-date on municipal accomplishments, events and challenges.

"It's important for everyone to feel part of the community, be part of the community and work to ensure the success of the community," he said.

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